



# **DISTILL AMERICA**

ELCOME TO THE 12TH ANNUAL Distill America: A Celebration of American Distilling. This event highlights both the great legends and new upstarts of distilling in the United States. It also highlights what an

exciting time this is in the world of spirit making.

This event has grown each year since its inception, just like the industry itself and it shows no sign of slowing. So explore, taste anything that interests you, and enjoy yourselves. Ask questions of the people who have brought their fine products to Madison for us all to enjoy.

Our charity tonight is the Wisconsin Craft Distillers Guild. In 2011 several of Wisconsin's distillers formed this association to promote Wisconsin made spirits. Related issues they also promote include; Wisconsin agriculture, tourism, small batch distilling and the safe enjoyment of alcoholic beverages.

We believe in them and they in us. We are a partnership designed to make a difference.

Finally, please enjoy yourself responsibly tonight. Remember this is a non-driving event. Union Cab will have a dispatch stand in the lobby once again and we encourage you to use it. Your wristband will get you a discount on your ride home.

Most of all, have fun. Enjoy yourself with good friends, good food, and good spirits.

Adam, Fred, Jaquie, Joseph, Kevin, Scott

— The Madison Malt Society—

VIP+ Only

## World Spirit Experience

VIP+ Only Exclusive (4:00-5:00 P.M.)

Located in the Skybar.

Jorge Raptis- National Latin Spirits Educator, Diageo (Don Julio)

Jorge and worldwide leader in Tequila production DIAGEO team up to take the attendees on a journey through the extra maturation of some of the finest agave spirits available. Learn how the attention to detail and synergy with international whisky creates the finest tequila in the world.

## Seminars

## Limit 50 people, first come, first served.

Located in the Mendota Ballroom below the grand ballroom. Access via the stairs or elevator.

## Blending Whiskey (7:00-7:30 P.M.)

#### David Carpenter-master blender, REDEMPTION whiskey

A native Kentuckian, whiskey has been a common thread throughout David Carpenter's life. David began his whiskey career as a craft distillery operator at a well-known bourbon brand, later becoming their Brand Ambassador. He then became the Head Distiller at a member of the Kentucky Distillers' Association and produced bourbons, vodkas, moonshines, and brandies.

Now, as Master Blender for Redemption, David is eager to pair his love for whiskey with a high-quality brand that he has had deep admiration for. Envisioning rye as being both the past and future of American whiskey, he's excited knowing that he's yet to see his best whiskey and that it will be made with rye.

SPECIAL TREAT: Dave will be sampling a special pick of their barrel select that attendees can try. (not available in WI yet)

## Gin Deconstruction

#### (8:00-8:30 P.M.)

AVIATION: Lindy Wyss,

ST. GEORGE: Jamie Duffy National Brand Ambassador,

DEATH'S DOOR: Chris Byles, Master Distiller,

STATE LINE: John Mlezica, Master Distiller/Owner and

GREAT LAKES: Guy Rehorst, Master Distiller/Owner

Please join these master distillers and brand ambassadors from two large national and three smaller local distilleries as we deconstruct and discuss 7 different gins. These gins are all so very different. There is something here for everyone. We will discuss botanical usage, dive into how each gin is similar yet very different, discuss their use in a cocktail and finish with enjoying 5 cocktails mixed by Nick Brady Maas: Dancing Goat Distillery VP of Innovation and Flavor. 2

# SPIRITED WOMEN PRESENT ASK YOUR

# BARTENDER at table 40

PIRITED WOMEN is a community of women working with craft spirits and cocktails coming together to share unique perspectives and progress our industry into the future through education, social gatherings and charitable events. Part of spirited women's mission is to educate people about bartending and spirits in a comfortable, no judgement environment and from a woman's perspective.

**Mariah Renz** (Mint Mark) and another member of Spirited Women will be making drinks and sharing their knowledge. The purpose is to give you the opportunity to ask questions about anything bar and spirit related while enjoying cocktails using product being featured at Distill America.



Liz Henry-J. Henry & Sons, Adam Casey-Distill America/Star Liquor, and Mariah Renz-Spirited Women/Mint Mark strike a pose during Distill America X in 2018.

## 45th Parallel | 55

#### New Richmond, WI

45th Parallel Distillery. Paul Werni, Scott Davis and Anton Werni will be in attendance.

45th Parallel Vodka: Vodka, 100% Corn Vodka

Border Bourbon: Bourbon Whiskey, 4 grain bourbon

Madison Avenue Limoncello: Liqueur, Liqueur with NO artificial color or flavor

Madison Avenue Orangecello: Liqueur, Orange liqueur with NO artificial color or flavor

Midwest Gin: Gin, American style gin

New Richmond Rye: Rye Whiskey, 3 grain Rye Whiskey

**New Richmond Rye Cask Strength**: Rye Whiskey, Single Barrel Cask Strength expression of our 3 grain Rye Whiskey.

W Wheat Whiskey: Wheat Whiskey, 3 grain Wheat Whiskey

## Aviation Gin | 44

#### Portland, OR

American Aviation Gin has led the craft distilling revolution and cocktail culture since 2005. Founded by the first distiller-bartender partnership in the industry, Aviation combines distilling expertise and a passion for outstanding cocktails. This cocktail inspired American Spirit brings together the smooth flavor of cardamom, lavender, anise seed, orange peel and juniper to create the perfect drinking experience.

**Aviation Gin**: Gin, Every bottle of Aviation Gin is handcrafted in small 100-case batches at the House Spirits Distillery in Portland, Oregon by master distiller Christian Krogstad and Andrew Tice. Like the world's finest gins, Aviation is distilled using a proprietary maceration process that produces a pure medley of botanical flavor.

## ROOKIE Balcones Distilling | 45

#### Waco, TX

Balcones was founded in 2008 in Waco, Texas. The company is the first brand to make Whisky in Texas. Balcones is the most distinguished whisky distillery in Texas and is a craft distilling pioneer that is consistently recognized and awarded for its exceptional whisky. Made entirely grain-to-glass in Waco, Texas.

- **Balcones Baby Blue:** The first Texas whisky on the market since Prohibition, Baby Blue is the winner of more than 25 awards including two double gold medals at the SF World Spirits competition. This whisky is made only from New Mexico blue corn and aged entirely in second-fill charred American oak.
- **Balcones Pot Still Bourbon**: Bourbon Whiskey, Our first year-round bourbon keeps with our tradition of big flavors. Each dram is full of character and delivers and experience that's memorable yet approachable. Made from roasted blue corn, Texas Rye, Texas wheat, and malted barley. Aged in charred new American oak.
- **Balcones Texas Rye**: Rye Whiskey, Our 100% Rye Mash bill began with Elbon Rye from Northwest Texas accompanied by crystal, chocolate, and roasted rye. Driven by constant curiosity, we distilled our Rye in copper pot stills, bringing new subtlety and perspective to our approach.
- **Balcones Texas Single Malt**The first single malt whisky distilled and sold in The Lone Star State, Texas Single Malt is the winner of more than 70 awards, including American Single Malt of the year. Each

batch of Texas Single Malt Whisky is a unique offering, made only from Scottish Golden Promise malted barley and aged in multiple casks.

## Beam Suntory | 70

#### Shepherdsville, KY

Beam Suntory is the third largest premium spirits company in the world, the leading spirits company in Japan and the largest U.S.-based spirits company. Bourbon whiskey brands include: Jim Beam, Maker's Mark, Old Grand-Dad, Old Crow, Baker's, Basil Hayden's, Booker's, Knob Creek. Rye whiskey brands include: Jim Beam Rye, Knob Creek Rye, Old Overholt. Blended American whiskey brands include: Kessler, Beam's Eight Star

## Bearcat Bourbon | 78

#### Ste. Genevieve, MO

Bearcat Bourbon has created two DELICIOUS, 80 Proof, Bourbon-FIRST, mixologist-inspired ready to pour cocktails. This drink speaks to everyone looking for something interesting and new to try. Fantastic neat or on the rocks and works great to change up your favorite cocktails!

**Espresso & Bitters**: Pre-Bottled Cocktails, **Orange Peel & Spice**: Pre-Bottled Cocktails, A damn good cocktail without all of the work! Infused bourbon - 2 varieties - Orange Peel & Spice

## **Big Gin/Captive Spirits | 88**

#### Hood River , OR

Founded in 1934 and headquartered in Hood River, Oregon, Hood River Distillers is family owned and operated and the Northwest's oldest and largest Distillery. Over the past 10 years, Hood River Distillers has focused on establishing partnerships with likeminded families in the spirits industry.

In 2016, Hood River Distillers partnered with Big Gin, a gin Distillery in Seattle, Washington. At Big Gin, we set out to create a domestic line of gins, designed for people who embrace the taste of juniper and the traditional bold flavors gin embodies. As a gin company, we only make gin & we make it well. In addition to our London Dry-style Big Gin®, other well noted barreled renditions are also available. Our gin comes to life in three 100-gallon Vendome pot stills and our distillery is in the Coastal Transportations shipyard. You can visit us at 1138 Ewing Street, Suite C. Seattle, WA 98119.

Hood River Distillers went back to its roots of making fruitbased spirits when it acquired Clear Creek Distillery in 2014. Clear Creek Distillery was founded in 1985 with a vision to use the bountiful fruits of the Pacific Northwest to create fruit-based spirits that rivaled the best of their European counterparts. Using old-world techniques and sourcing ingredients from the local orchards and fresh water springs of Mount Hood in the Oregon countryside, Clear Creek became one of the first craft distilleries in the United States.

**Big Gin Distillery**: London Dry Gin, Bright, fresh citrus notes upfront, mixed with coriander, a little vanilla, and then a little menthol and black pepper. Taste: A good amount of spiciness cinnamon and cardamom that moves onto juniper and angelica. Then, like the nose, there is some bright citrus, before a dry finish with hints of pepper and menthol from the Grains of Paradise and Tasmania pepperberry. In addition to our London Dry-style Big Gin®, other well noted barreled renditions are also available. Bourbon Barrel and Peat Barrel Big GIn.

- **Clear Creek Distillery**: Clear Creek Distillery was founded in 1985 with a vision to use the bountiful fruits of the Pacific Northwest to create fruit-based spirits that rivaled the best of their European counterparts. Using old-world techniques and sourcing ingredients from the local orchards and fresh water springs of Mount Hood, Clear Creek became one of the first craft distilleries in the United States. Clear Creek's fruit brandies and liqueurs are distilled in small batches using traditional copper pot stills. It takes 20 lbs of pears to create just one bottle of our flagship pear brandy. Experience the taste of locally grown and distilled fruit spirits and the essence of our local agriculture crafted to create exceptional products. We are proud to unveil the first addition to our portfolio in nearly a decade – Clear Creek Vodka. Clear Creek Vodka is 100 percent fruit-based – fermented and distilled from 14 different varietals of Non-GMO apples grown in the Pacific Northwest.
- **McCarthys American Single Malt**: McCarthy's® Oregon Single Malt Whiskey is distilled in a Holstein pot still using one pass distillation from a fermented mash of 100% peat malted barley from Scotland. The spirit is then barrel-aged in 3 year air-dried Oregon Oak barrels and bottled at 85 proof without chill filtration. The result is a remarkably complex and delicate peated single malt. In the Whiskey Bible's review of the world's whiskeys, McCarthy's was recognized as the "Best Small Batch Whiskey" in 2004 and 2006.

## Bittercube | 84

#### Milwaukee, WI

Bittercube Bitters are created in Milwaukee, WI by hand with real botanicals. No pre-mad extracts or flavors are used in our slowcrafted products.

- **Bittercube Blackstrap Bitters**: Bitters, Full-bodied and earthy, with two types of molasses, three types of cinnamon, nutmeg, sassafras and sarsaparilla aroma and flavors. Perfect for garnish atop egg white cocktails to provide visual appeal and intense aroma.
- **Bittercube Bolivar Bitters**: Bitters, Versatile and aromatic, with floral notes of chamomile and jasmine, plus cinnamon and dried fruits on the finish. Bolivar is an homage to an old recipe found in a 19th century cocktail book. These bitters add complexity and depth to any cocktail.
- Bittercube Cherry Bark Vanilla Bitters: Bitters, Woodsy and aromatic, these rustic bitters have a pleasant aroma of cocoa and bitter almonds, with flavors of vanilla, fennel and star anise. They enhance any number of cocktails and also are great as a vanilla extract substitute and in seltzer as a dry soda.
- **Bittercube Chipotle Cacao Bitters**: Bitters, With six types of chili pepper, cocoa, coffee and cubeb berries, Chipotle Cacao bitters have great heat and depth of flavor, almost reminiscent of a mole. This unique variety of bitters is finished with agave nectar and sea salt, which rounds out an already exceptional and uncommon offering.
- Bittercube Jamaican No.1 Bitters: Bitters, Robust Jamaican spice overtones, with intense ginger, allspice, clove and black pepper. Being so heavily spiced, "J1" complements cocktails, but can also be utilized in baking, marinades, and in vinaigrettes.
- **Bittercube Jamaican No.2 Bitters**: Bitters, Bright and acidic, with grapefruit and hibiscus overtones and underlying spice notes of allspice, ginger and vanilla. "J2" are the perfect complement to tiki cocktails and brighten up any cocktail.
- **Bittercube Orange Bitters**: Bitters, Citrus forward with aromas of bright orange, toasted coriander, caraway and cardamom. Bittercube Orange Bitters are finished with a touch of burnt sugar, creating subtle, caramelized orange character.
- **Bittercube Trinity Bitters**: Bitters, Combining a proprietary blend of Cherry Bark Vanilla, Orange, and Bolivar Bitters creates an all-purpose

bitters style. This union is rested for more than a month, amalgamating the flavors to produce a unique variety of versatile, aromatic bitters. Trinity bitters have subtle citrus and floral aromas, with complex flavors of oak, dried fruits, and vanilla.

- **Heirloom Alchermes Liqueur**: Liqueur, Bold botanicals such as cinnamon and clove contrast soft, floral elements like rose and vanilla. This ancient, warm, dusty liqueur is truly mysterious and is the only Alchermes produced in America.
- Heirloom Creme de Flora Liqueur: Liqueur, A vibrant bouquet from five continents. marigold and chamomile are contrasted by orris, the earthy root of the iris flower. Serve as an aperitif or add to cocktails for nuance and complexity.
- **Heirloom Genepy Liqueur**: Liqueur, Formulated with bright Alpine botanicals, the North American sunflower and mellowed with honey, this modern liqueur bridges the gap between robust and subtle variations of Genepy.
- **Heirloom Pineapple Amaro**: Liqueur, An Italian style liqueur that balances the aromatic properties of pineapple with Caribbean quassia bark and Wisconsin ginseng root. At once rich and fruity, yet sophisticated and bitter.

## Blaum Bros. | 67

#### Galena, IL

Blaum Bros. is a craft distillery from Illinois that distills its own whiskey. Big barrels. Long age time. Blah blah blah.

Blaum Bros. Gin: Gin, Our magical gin.

Blaum Bros. Straight Bourbon: Bourbon Whiskey, Milled, mashed, fermented, distilled and bottled by us.

Blaum Bros. Straight Rye Whiskey: Rye Whiskey, Spicy and nicey. That's a word now.

Blaum Bros. Vodka: Vodka, Not Titos.

Hellfyre Vodka: Flavored Vodka, Vodka with fresh jalapeños, habaneros and peppercorn.

Oak Reserve Gin: Gin, Our gin. Aged in bourbon barrels.

#### ROOKIE

## Blue Ice Vodka | 1

#### Rigby, ID

America's finest potato vodka can only come from one place – Idaho– home to the luscious Russet Burbank Potato. Idaho is the true birthplace of Blue Ice Vodka; it is where the people behind the brand come from and live, where the natural ingredients are sourced and where the product is made.

Blue Ice Vodka is made at Distilled Resources, Inc. in Rigby, Idaho, the only distiller of potato spirits in the United States. Rigby is in the heartland of Idaho, 200 miles east of Sun Valley; its bountiful, potato farming countryside is surrounded by snowcapped mountains. Gray Ottley, a long time resident of Sun Valley oversees operations at Distilled Resources, Inc.. Master Distiller, Bill Scott, is also a life-long resident of Idaho. In 2001, Ottley and Scott joined entrepreneur Jim Myerson of Sun Valley to develop Blue Ice Vodka, a product that would reflect the quality of Idaho's natural resources. A recipe that calls for premium ingredients along with a technologically advanced four-column distillation process and five-stage filtration system was created exclusively for Blue Ice Vodka.

## Breckenridge Distillery | 57

#### Breckenridge, CO

The Breckenridge Distillery is the "World's Highest Distillery". Founded in 2008, the Breckenridge Distillery is most widely known for its blended bourbon whiskey, a high-rye mash American-style whiskey.

Since coming online in 2008 and releasing its first vodka and bourbon three years later, Breckenridge Distillery has quickly become an award-winning producer of fine spirits, being designated one of the top three bourbons in the U.S. How it all came to be, however, stems from a mix of just the right ingredients, a hint of luck and a deep love for quality whiskey.

Breckenridge Distillery might not have happened had it not been for a fishing trip to the Mohawk Lakes near Breckenridge, shortly after Nolt had returned from Scotland, where he had searched for those super-rare spirits. In his mind, with a few employees and Breckenridge's amazing water, there was a clear opportunity to make great spirits and "just revel in it."

"I didn't expect it would replace my career by any means,"said Bryan Nolt, Founder and CEO, who still practices medicine on a limited basis. "But that was the motivation behind it."

## Brown-Forman | 39

#### Louisville, KY

- Jack Daniel's: Malt Whiskey, Jack Daniel's®, the world's best selling whiskey, comes from North America's oldest registered distillery, the Jack Daniel Distillery. The Distillery, founded in 1866 by Mr. Jack Daniel in Lynchburg (pop. 361), Tennessee, is one of the most wellknown producers of whiskey in the world. Jack Daniel's Tennessee Whiskey is made with the finest corn, rye and barley malt. Its distinctive character is a result of natural fermentation, careful distillation, and use of the Distillery's iron-free water from the Cave Spring that runs at a constant 56° F. www.jackdaniels.com
- **Old Forester**: Bourbon Whiskey, In 1870, our founder and ancestor, George Garvin Brown, sealed his whisky in a glass bottle, and his name in history as the first to do so. Now, Old Forester remains the only bourbon continuously distilled and marketed by the same company before, during and after Prohibition. Delivering a genuine bourbon experience with rich, full flavor and a smooth character, Old Forester is ideal for sipping neat, on the rocks, with a splash of water or in a classic cocktail.
- **Woodford Reserve**: Bourbon Whiskey, Woodford Reserve is a brand built on flavor. The perfectly balanced taste of our Kentucky Straight Bourbon Whiskey is comprised of more than 200 detectable flavor notes, from bold grain and wood, to sweet aromatics, spice, and fruit & floral notes. Woodford Reserve Double Oaked and Kentucky Straight Rye Whiskey follow in the footsteps of innovation and flavor. Both flavorful extensions of our flagship bourbon, Double Oaked and Rye continue to break the barriers of standard whiskeys, winning awards the world over for their innovative spirits.

## Buffalo Trace | 17

#### Frankfort, KY

Buffalo Trace Distillery is a distillery in Frankfort, Kentucky, that is owned by the Sazerac Company. It has historically been known by several names, including the George T. Stagg Distillery and the Old Fire Copper (O.F.C.) Distillery. Its namesake bourbon brand, Buffalo Trace Kentucky Straight Bourbon whiskey, was introduced in August 1999. The company claims the distillery is the oldest continuously-operating distillery in the United States. The company says the name "Buffalo Trace" refers to an ancient buffalo crossing on the banks of the Kentucky River in Franklin County, Kentucky. The Sazerac Company purchased the distillery in 1992.

Under its old name, George T. Stagg Distillery, the property was listed on the National Register of Historic Places on May 2, 2001, and designated a National Historic Landmark on March 11, 2013.



## Bulleit | 50

#### Lawrenceburg, KY

Bulleit Bourbon is a brand of Kentucky straight bourbon whiskey produced at the Kirin Brewing Company Four Roses Distillery in Lawrenceburg, Kentucky, for the Diageo beverage conglomerate. It is characterized by a high rye content for a bourbon (at approximately 28% of the mash bill) and being aged at least six years.

### ROOKIE Carbliss Hard Seltzer | 3

#### Glenbeulah, WI

O Sugar, O Carb, 100 Calorie RTD Cocktails

**Carbliss**: Pre-Bottled Cocktails, Black Raspberry **Carbliss**: Pre-Bottled Cocktails, Lemon Lime **Carbliss**: Pre-Bottled Cocktails, Lemon

## Cedar Ridge Distillery | 52

#### Swisher, IA

Iowa's oldest & largest whiskey producing distillery, winery and event space. Awarded 2017 "Distillery of the Year" by the American Distilling Institute (ADI).

- **Iowa Bourbon**: Bourbon Whiskey, "FARM-TO-TABLE" made with Iowa corn from the family farm. A high corn mash bill highlights the true essence of traditional bourbon; 74% corn, 14% toasted rye and 12% malted barley
- **Malted Rye**: Rye Whiskey, High malted rye mash bill adds weight and complex flavors of toast & biscuit to the whiskey. Only a handful of malted rye whiskeys made. Produced in very limited quantities.

## Central Standard | 71

#### Milwaukee, WI

A hand crafted distillery located in downtown Milwaukee. We work hard to make great spirits for all to enjoy! Please join us at our new expanded location opening in late spring 2020!

- **Cab Bourbon Bourbon Finished in Cabernet Wine Barrels**: Bourbon Whiskey, Central Standard's Cabernet Finished Bourbon is a blend of bourbon that is rested just long enough, in California Cabernet barrels to create remarkably smooth and superior tasting product.
- **Door County Cherry Vodka**: Flavored Vodka, Central Standard Door County Cherry Flavored Vodka is made using the finest Wisconsin ingredients! Experience the incredible blend of Central Standard's award-winning, 100% hand-crafted Vodka expertly infused with Door County Cherries and mellowed with fresh Wisconsin Honey. Simply put, this spirit tastes like Wisconsin! Sip, Savor, Repeat.
- **North Brandy**: American Brandy, Made to finish off the perfect old fashioned at your local supper club, or sipped straight up, right next to the campfire. Enjoy North Wisconsin - brandy made in the true Wisconsin tradition.

## Cider House of Wisconsin | 47

#### McFarland, WI

Established 2000 We are a small orchard and cider house near McFarland, WI. We planted our first antique cider cultivars in 1989. Cultivar: cultivated variety, for example, Macintosh or Newtown Pippen. We started producing real cider in 2009, although we've sold juice for over ten years. Our cider is blended by selecting from over 200 unique antique cider apples in our orchard. Our ciders offer you a unique symphony of apple, spice, and citrus from apples with high malic acid and tannin, blended with higher Brix varieties from other orchards we manage, to provide enough sweetness and sparkle to entice an American taste. Visit us to gain a first hand insight into our orchard and cider house and how our apples become real cider.

## Clyde May's Whiskey | 32

#### Troy, AL

**Clyde Mays Cask strength bourbon**: Bourbon Whiskey, Cask strength 10 year bourbon

Clyde May's Alabama style Whiskey: Bourbon Whiskey, Clyde May's Rye: Rye Whiskey, Clyde May's Special Reserve Whiskey: Bourbon Whiskey, Alabama style Whiskey

Clyde May's straight Bourbon: Bourbon Whiskey,

## Copper & Kings | 19

#### Louisville, KY

We use traditional copper pot-distillation to forge non-traditional craft-distilled, natural, pure pot-still American brandies. We make definitive American brandy influenced by American whiskey and American music. We do not make derivative brandy styled upon a European sensibility. Our brandies are batch distilled exclusively in copper pot-stills, are non-chill filtered, with no added sugar, boisé (powdered oak, shavings or infusion) other flavors, synthetic chemicals or caramel colorants for an uncorrupted, authentic, natural flavor, nose and color. Our aged brandies exit the barrel full integrity intact. In addition to our world famous brandy, we distill exceptional American Gin, Absinthe, & Destillaré liqueurs.

- **Copper & Kings American Craft Brandy**: American Brandy, Grape brandy must be aged for 2 years in oak or longer. The aging of brandy is a delicate and sensitive process – a process sadly with no shortcuts. We have been fortunate enough to partner with some outstanding distillers, who have been kind and generous enough to share some of their precious pure pot still aged stock with us. We have taken this stock, blended it and continued to age it in bourbon barrels and some new American oak to create our own distinctive, unique American brandy. American Brandy with Copper & Kings DNA and personality. Something we are proud to call our own.
- **Copper & Kings American Gin**: Gin, No Neutral Spirits. Non-Chill Filtered No Added Flavors or Colors Post Distillation. Modern American Dry Gin. Batch distilled just twice in alembic stills, using 100% apple wine from fresh-pressed apple juice. No neutral spirits are used in the distillation. Classic Gin botanicals; Whole Juniper berries, Coriander, Angelica, Orris & other accent botanicals are steeped in apple brandy low-wine, then redistilled together with vapor distilled Citrus peels & lavender in the gin basket.
- **Copper & Kings Brandied Cherries**: Cocktail Modifier, Classic Bordeaux Style Maraschino Cherries marinated in Copper & Kings American Brandy. Long stem on, pitted, with a dense & meaty texture and a natural deep ruby color. Luxurious sweet tart flavor. A natural complement to classic cocktails and inventive libations. Delicious with

ice-cream & desserts. No Artificial Colors or Flavors. Gluten Free. Preservative Free.

- **Copper & Kings Butchertown**: American Brandy, The Independent Republic Of Butchertown. Bounded by the waters of the mighty Ohio and beautiful Beargrass Creek. Since 1796 home to butchers, brawlers, bakers and brewers. Artists and artisans, distillers, tanners, orphans and families, and everything else in between. Home to Copper & Kings' Butchertown Brandy
- **Copper & Kings Old Fashioned Bitters**: Bitters, A luxurious blend of natural herbs, spices, oils & botanical extracts prepared in an alembic brandy base with honey, vapor distilled orange peels and then aged in American oak. Balanced & harmonious, enhances the flavor and aroma of world class cocktails. Preservative free, no Artificial Ingredients, Glycerine, Caramel Color. Non-chill filtered.
- **Copper & Kings Old Tom Gin**: Old Tom Gin, No Neutral Spirits. Non-Chill Filtered No Added Flavors or Colors Post Distillation. Hand-Crafted Gin batch distilled just twice using 100% grape wine in American made alembic stills. No neutral spirits are used in the distillation of this American style Old Tom gin rich in the tradition of the black cat & classic cocktails. Classic gin botanicals are steeped in Grape brandy low-wine, then redistilled together with vapor distilled botanicals in the gin basket.
- **Destillare Cafe**: American Brandy, Copper pot-distilled American Brandy infused with fair trade Arabica Cold Brew Coffee, madagascan vanilla, cardomom & honey
- **Destillare Chocolat**: American Brandy, Copper pot-distilled American Brandy, Caribbean Cacao nibs & honey
- **Destillare Intense Pomegranite**: Liqueur, HANDCRAFTED SMALL BATCH COPPER POT-DISTILLED APPLE BRANDY LIQUEUR WITH VAPOR DISTILLED LAVENDER & JASMINE PEDALS INFUSED WITH HONEY Destillaré artisanal potations add balance, flavor intensity and natural complexityto inventive cocktails. First distillation in alembic copper pot-stills. Primary alembic apple distillate double distilled with macerated pomegranate, cranberry, strawberry, blueberry, blackberry, and lightly spiced with ginger, galangal, clove, cinnamon and mint in the pot, together with honey. Sweet orange peels and lavender in the vapor basket.
- **Destillare orange Curacao**: Liqueur, Copper Pot-Distilled Apple Brandy Liqueur with vapor distilled orange peels and honey. Finished in brandy barrels
- The History of Lovers Rose Gin: Gin, 100 % apple wine, crushed whole juniper berries together with rose hips, rose water, sweet orange, tangerine, lime and pink grapefruit. Flash distillation maceration of rose hips, hibiscus petals and strawberry juice.
- **The Ninth. A symphony in orange**: Gin, Alembic distilled gin finished in orange curacao barrels, using 100% apple wine from fresh pressed apples juice \$ orange blossom honey in American made copper pot stills

## **Crooked Water Spirits | 2**

#### Minneapolis, MN

In 2013, Heather founded Crooked Water Spirits, an awardwinning national spirits line that produces unique craft spirits, including bourbons, gins, vodkas, brandy and ready-to-pours like the Old Fashioned & Negroni. These "Spirits of the North" can be found in 7 states and over 500+ liquor stores, restaurants and airlines, gathering over 60 awards nationally. Focused on innovation, quality and the experience, CWS looks to scale with integrity and high value, while remaining 100% owned and self-funded by Heather. CWS continues to grow 20-50% every year and has been WBENC certified as woman-owned since 2014.

Abyss Navy Strength London Dry Gin: London Dry Gin, As fourteen earthy botanicals danced and became one, the Abyss was born. Characterized by immensely deep tones of juniper, cedar tips and rosemary, our Gin also highlights nuances of sweet grass, wild cherry bark and bilberries. Big pine needley slap in your face, classic London Dry style.

- **Kings Point Port Cask Finished Straight Bourbon**: Bourbon Whiskey, Delicately finished in port casks for 6-18 months, this exceptional 2 yr. old sipping bourbon yields remarkable character with a silky texture and a touch of vanilla on the finish.
- **L'eau Grand Vodka**: Wheat Vodka, Our 100% winter wheat vodka is rested in charred French Oak which creates a smooth and complex profile. The oak brings forth the beautiful character of caramel and vanilla with a dash of campfire. This is a gateway spirit for the vodka drinker into the world of brown.
- **Manley's Old Fashioned**: Pre-Bottled Cocktails, Manley's Old Fashioned (ready to pour): Beginning and ending with the best. Our 2yr single barrel bourbon, demerara, Angostura and Bittercube Orange Bitters mingle to make a cocktail you would expect out of the most seasoned mixologist...but in the comfort of your home.
- MinneApple Apple Brandy Multi-Cask Finished: Flavored Brandy, MN/WI Apples that we finish in our bourbon barrels, port barrels, and French oak for a multi-year process that brings forth a complex tasting profile. Screams fall, cider and happiness.
- **Old Hell Roaring Double Barreled Bourbon**: Bourbon Whiskey, Our signature 2yr old single barrel bourbon is barreled again for 12-24 months in a proprietary barrel recipe that is multi-hour toasted and smoked. Think double vanilla, caramel and silky smoke, stunning unique bourbon that stands out.
- Regatta Rye Rum Cask Finished Whiskey: Bourbon Whiskey, Regatta Rye Whiskey
- **Simple Vodka**: Vodka, Smooth, clean and about the vodka...as simple as that. High proofed equals high value for mixology exploration. Incredibly smooth over ice.
- **Sundog New American Citrus Gin**: Gin, Sundog is a bright citrus forward summer in your mouth American style Gin. Handcrafted with fresh grapefruit, orange and other ambrosial botanicals. Sundog delivers a refreshing and unique Gin experience. Light on the juniper berries, even gin haters might appreciate.

## Cut Water Spirits | 46

#### San Diego, CA

Whiskey, vodka, gin, rum, liqueur, mixers, canned cocktails, and beyond. We're always focused on the horizon, the road ahead. We're just hardwired that way. Armed with some heavy experience, hard earned awards, and boundless energy, we're charging ahead to carve out our place in the global spirits industry. We invite all who share our passion to join us on the journey. When our founder and master distiller Yuseff Cherney began making spirits, it was just a hobby in the back of his brewery. He custom-built his first pot still from an old beer fermenter to distill rum, vodka, gin, whiskey and more. Driven by his experimental nature and strong commitment to quality, Yuseff and his team have grown Cutwater Spirits from a passion project into an award-winning craft spirits brand. He swiftly pioneered a category with the introduction of Cutwater's canned classic cocktails. Now, we can all enjoy a great cocktail in the places we want to be whether it's fishing at sea, hiking abroad, or a backyard barbecue. You can still find Yuseff at our production facility in San Diego where he is focused on perfecting recipes for Cutwater's ever-expanding range of exceptional spirits and canned cocktail offerings.

## Dancing Goat Distillery | 62

#### Cambridge, WI

Tucked in the vineyards of Cambridge, Wisconsin, just outside of Madison – the Dancing Goat Distillery was established by a collection of family and friends. We remain "True to the Goat" combining the Art and Science of Distillation from past experience with modern technology. We are continuously exploring new methods and techniques of distilling, so you never know what you will discover upon a visit to the Dancing Goat.

- **Death's Door Gin**: Gin, Death's Door is the standard in New World Gin. Created in 2006, it was one of the pioneers of the craft spirits segment. From the beginning Death's Door has been recognized as helping to establish the craft gin category. From the grain to the botanicals it was designed to be a simple recipe, perfectly made for an incredibly smooth taste at 94 proof. Death's Door Gin takes it's name from the straight separating Door County, WI from Washington Island and is made from wild Washington Island juniper.
- Limousin Rye Whiskey: Rye Whiskey, Limousin Rye was crafted with three things in mind: Manhattans, Old Fashioneds, and Sazeracs. We wanted to create the perfect base for cocktails. Our mash bill uses more corn than most rye whiskeys. We find that the tastes of corn and rye get more complementary as they get closer to equal proportions. Limo Rye is aged in used bourbon barrels. Our goal is to protect the spicy flavor of the rye grain. The finishing touch is limousin oak, which is the most expensive cooperage in the world. Limousin oak gives Limo Rye its signature sweet vanilla taste. We add French Oak staves towards the end of our aging and then finish our whiskey in a custom solera system of Limousin Oak barrels.



## Domeloz | 48

#### Brodhead, WI

Domeloz (dough mellows) spirits makes one thing and one thing only, a spirit you might not be familiar with. We make somel, these spirits use honey as the primary sugar source to make alcohol. It's super simple: better sugar, better alcohol faster and as a bonus you get to save the bees while we're at it.

- Yellow Label: Somel, This is a blanco/clear style somel, made with Organic Brazilian wildflower honey. We start by making a small batch of "show mead" then do a double distill process very low and slow. After that we proof to 80 and bottle it. The purity of this product is unrivaled. Drink it neat or chilled, your about to discover the Regenerative spirit...
- **Black Label**: Somel, Distilled from 100% Organic Brazilian Wildflower Honey. Double distilled below 160 proof and rested under a year on a once used bourbon barrel. These spirits offer slight floral notes but packs a punch. You'll taste the honey but it's not sweet. The bourbon barrel plays an important role in transforming the best sugar in the world into "The Regenerative spirit".
- **Royal Reserve**: Somel, Our Royal Reserve offers an amazing glimpse into how high proof somels can change the game.. Small batch, single barrel, cask strength and rested under one year these spirits will set new standards for the cask strength option.

## Door County Distilling | 30

#### Sturgeon Bay, WI

Door County Distillery makes a wide variety of unique spirits for everyone to enjoy.

- **Barrel Gin**: Gin, This gin has your standard gin characters but also a pleasant tea flavor from the barrel aging process.
- **BRANDY**: American Brandy, This spirit derives from a blend of red zinfandel and viognier wine and aged for just over 2 yrs. It has delicious fruit notes and a nice balance of wood characters
- **golden rum**: Aged Rum, This is our standard silver rum aged in used single malt whiskey barrels to help add some unique wood and whiskey characters
- **Rye**: Rye Whiskey, This rye whiskey is a little more delicate compared to most but still has the nice spicy notes that rye drinkers enjoy.
- Silver Rum: Light Rum, spiced rum: Flavored Rum, This rum has some cola characters we spice this rum with ORANGE PEEL, CIN-NAMON, CLOVES AND VANILLA BEANS. This is great by it's self or made into a mixer

## **Doundrins Distilling | 5**

#### Cottage Grove, WI

Distillery in Cottage Grove, WI specializing in small-batch craft spirits.

- **Cherry Flavored Rum**: Flavored Rum, Made with Door County cherry juice this yet to be released cherry rum is sure to be a hit. Give that rum and coke a makeover that is sure to please.
- **Coffee Liqueur**: Liqueur, A coffee lover's delight! This spirit made with a custom blend of coffee from Barriques out of Madison, WI is rich with flavor. Cold brew coffee shines in this spirit. Enjoy in your favorite version of a white Russian or on its own. It's that good.
- **Honey Liqueur**: Liqueur, A sweet liqueur that tastes just like liquid honey. Made with local honey from Gentle Breeze out of Mt Horeb, WI

- you can enjoy it on its own or use it to kick up your average cocktail a notch. It is sure to satisfy.

- **Immature Brandy**: American Brandy, This immature brandy is aged 6 weeks in oak to give it a light, not overly vanilla or oaked taste that finishes with a strong grape flavor. Made with all Midwestern grapes, this immature brandy can be used in anything from an old fashioned to a brandarita.
- Maple Syrup Liqueur: Liqueur, This liqueur tastes just like what the name implies, maple. This liqueur is a great addition to any cocktail, or make something new. Our favorite is the Wisconsinite. It combines our maple syrup liqueur, immature brandy, honey liqueur, and an apple cider to make a delicious cocktail. We think it rivals an old fashioned.
- **Peanut Butter flavored Vodka**: Flavored Vodka, Goes down smoother than a jar of Skippy. Made with real peanuts this vodka makes a great addition to your after-dinner cocktail.

## Driftless Glen | 27

#### Baraboo, WI

Driftless Glen Distillery is a Grain to Glass Craft Distillery located in Baraboo, Wisconsin. Most recently named "Wisconsin Distillery of the Year", by New York International Spirits Competition and shared as a "Top Ten US Spirits Brand", by London Spirits Competition and also named a USA Today Top 10 Best for Brandy. Our American spirit and over 5,400 barrels aging on-site - is making a name for itself Nationally and Internationally.

Driftless Glen is set just around the hillsides of the Baraboo valley in the Driftless region of the Midwest, purposely nestled along the river that flows as smoothly as the award winning Bourbon, Rye Whiskey, Brandy, Vodka and Gins created inside.

The growth experienced for a handcrafted distillery in a short amount of time, has humbled Renee and Brian Bemis, the husband and wife team whose focus is excellence. The love and life put into their spirits is touched by the imprint of their fingerprints that hold every single bottle that leaves their rick-house. Taste the American Spirit of Driftless Glen Distillery.

5 Year Reserve Brandy: American Brandy, Bourbon: Bourbon Whiskey, Rye: Rye Whiskey, Single Barrel Straight Bourbon: Bourbon Whiskey, Single Barrel Straight Rye: Rye Whiskey, WisconGIN: Gin,

# Drink Wisconsinbly | 4

#### Milwaukee, WI

As the unofficial official lifestyle brand of Wisconsin, Drink Wisconsinbly celebrates and preserves our state's culture like no other.

We know how to polka and how a true Brandy Old Fashioned should taste. We know that Friday nights are for fish frys and that the rest of the weekend is for tailgating. We swim in its lakes, drink in its taverns and dine in its supper clubs. We know Wisconsin, because we are Wisconsin. Shop our wares at DrinkWi.com or pull up a stool at DrinkWi.pub

## Four Roses Distillery | 81

#### Lawrenceburg, KY

Only Four Roses handcrafts 10 distinct and extraordinary Bourbon recipes, then mingles them by hand to create our family of award winning brands. Artistry such as this is how we survived Prohibition, The Great Depression, Two World Wars, and 40 years of exile from the US, only to be named American Whisky Distiller of the Year for 2011, 2012, 2013, and 2015- four times in the last nine years - by Whisky Magazine. Handcrafting this way may be a bit more time consuming, but one sip, and you'll no doubt agree, it's worth the extra effort.

One trip to our historic Distillery on the scenic Salt River in Lawrenceburg, or to our unique single story rack Warehouse and Bottling Facility nestled in the quiet Kentucky countryside at Cox's Creek, and you'll begin to understand how our Bourbon has come to be so mellow. Of course, being able to sample a taste of our award winning Bourbons at each location makes a trip to these very mellow places all that more rewarding.

Our award winning brand has withstood the test of time and is a true testament to the care and craftsmanship that goes into every bottle of Four Roses Bourbon. From our founder, Paul Jones Jr., to our Master Distiller Brent Elliott, we have a long history of expertise and dedication that is evident in every mellow sip.

- Four Roses 2019 Limited Edition Small Batch: Bourbon Whiskey, Nose: Light raspberries, honey, vanilla, and barrel notes Palate: Bright fruit, cinnamon, baking spice, and elegant oak Finish: Long and rich Recipes: OBSV- 21 years, OESV- 15 years, OESK- 15 years, OESV- 11 years
- Four Roses Bourbon: Bourbon Whiskey, Recipe: Up to 10. Nose: Balance of Subtle Fruit & Spices. Palate: Crisp Fruit, Caramel, Vibrant Spice. Finish: Mellow, Long & Pleasant
- Four Roses Single Barrel Bourbon: Bourbon Whiskey, Recipe: OBSV. Nose: Dried Spice, Pear, Cocoa, Maple Syrup. Palate: Hints of Ripe Plum & Cherries, Robust. Finish: Smooth & Rich Finish
- Four Roses Small Batch Bourbon: Bourbon Whiskey, Recipe: OBSO, OBSK, OESO, OESK. Nose: Rich Fruit, Hints of Oak & Caramel. Palate: Rich, Creamy, Ripened Red Berries. Finish: Smooth & Long Finish

## George Dickel | 49

#### Tullahoma, TN

Nestled on the Highland Rim of the Cumberland Plateau, you will find us about halfway between Nashville and Chattanooga. The ancient limestone shelf of this plateau provides water that runs fresh and clear from the nearby Cascade Springs, and it made the perfect spot to build a distillery.

In 1870, George A. Dickel used this same pure water to distill his first bottle of Tennessee Whisky in Cascade Hollow as well as many unique techniques when producing his premium whisky. Today, George Dickel Tennessee Whisky is still handcrafted with the same quality and attention to detail that ensures that each drop of George Dickel is as remarkable now as it was when the first batch was made. George A. Dickel discovered that whisky made during the winter was smoother than whisky made in the summer. So, George Dickel is the only Tennessee whisky to chill the whisky before it goes into the charcoal mellowing vats. This filters out the oils and fatty acids inherent in most whisky products. Then as it is now, Cascade Hollow is a place where time isn't measured in hours, days, or months, but in years. Where patience is not only a virtue, but an essential ingredient in making the finest Tennessee Whisky.

In fact, it is so smooth, George Dickel declared that because his whisky was as smooth as the finest scotch, he would always spell the "whiskey" in George Dickel Tennessee Whisky without an "e", keeping with the Scotch whisky tradition.

## Great Lakes Distillery | 34

#### Milwaukee, WI

Great Lakes Distillery is Wisconsin's first and most award winning craft distillery.

- **Amerique 1912 Absinthe Rouge**: Absinthe, A unique spirit based on a Spanish recipe that includes hibiscus.
- **Amerique 1912 Absinthe Verte**: Absinthe, One of the first absinthe's to be produced the US post ban! A traditional French style absinthe.
- **Good Land Cherry Liqueur**: Liqueur, Made with Door County tart cherries.
- **Good Land Coffee Liqueur**: Liqueur, Made with Valentine Coffee Roasters cold brew.
- **Good Land Cranberry & Spice Liqueur**: Liqueur, Central Wisconsin is one of the world's best regions for growing cranberries. It is only fitting that Great Lakes Distillery sources juice from this local good land to craft a one of a kind Cranberry Liqueur. This liqueur captures the true flavor of the cranberry, is more sweet than tart, and is incredibly delicious.
- **Good Land Orange Liqueur**: Liqueur, Good Land Orange Liqueur with Spices is made using 150 pounds of fresh zest of oranges and lemons, lemon juice, orange juice, in each small batch along with coriander, ginger and pure cane sugar. Produced by distillation and maceration.
- **Kinnickinnic Blended Whiskey**: Blended Whiskey, Our Kinnickinnic Whiskey is a blend of Straight Bourbon we have sourced from one of America's finest distilleries and a Malt whiskey and a Rye Whiskey we produce here at Great Lakes Distillery. We bottle it at 86 proof and we don't filter it so we can ensure ALL the very best flavor is making it into the bottle.
- **Rehorst Barrel Reserve Gin**: Gin, Our Double Gold Gin aged where the barrel aging gives our Rehorst Barrel Reserve Gin a whole new dimension in flavor. Besides the usual gin botanical flavors, the exposure to oak adds characteristics typically found in whiskey or brandy.
- **Rehorst Citrus Honey**: Flavored Vodka, We use real fruit, unlike most distilleries that typically use industrial flavorings. Their vodkas taste like candy, ours tastes like real fruit. Try it against any other citrus vodka and we're convinced you'll appreciate the REAL difference!
- **Rehorst Gin**: Gin, Quite possibly, the best gin you could ever try. Won Double Gold at the S.F. World Spirit Competition. Made with 9 botanical ingredients including two never found in any gin before. The first, sweet basil adds a unique fresh floral character. Next, Wisconsin Ginseng - long recognized as the worlds finest quality ginseng. This "New American" style gin is exceptional.
- **Rehorst Vodka**: Vodka, Made 100% from grain our Vodka gets its naturally sweet and smooth taste from a mash of Wisconsin grown red wheat and red wheat malt. Discarding the heads and tails of each batch, only the most desirable 'middle cut' is bottled to produce the best-tasting vodka possible.
- **Roaring Dan's Maple Flavored Rum**: Aged Rum, Roaring Dan's Rum is distilled from fermented grade "A" sugar cane molasses. Before a second distillation, pure Wisconsin maple syrup is added. The rum is then aged in a combination of new charred American white oak barrels and used bourbon barrels. The hint of maple we add gives Roaring

Dan's Rum a buttery sweetness on palate entry followed by a dry finish.

- Still & Oak Straight Bourbon Whiskey: Bourbon Whiskey, Still & Oak Bourbon has rich aromas of pecan pie, leather, caramel, vanilla, and chocolate. Initial flavors are a warm, malty, medium-full body taste with notes of clove, oak spices, vanilla, caramel, and dried fruit that ends with a delightful long lasting finish. A robust and multilayered bourbon. Mash bill of 67% Corn, 22% Malt and 11% Rye.
- Still & Oak Straight Rye Whiskey: Rye Whiskey, 100% Rye. 100% Delicious. Aged in full size barrels, the aroma of Still & Oak Straight Rye Whiskey starts with vanilla and honey, intermingling with floral and rose notes. The first taste brings flavors of vanilla and honey that give way to a delicious oak, walnut, cinnamon and spice floral body. Silky, medium-long honeyed rye toast and spiced nut finish. A smooth and flavorful rye that will be a great addition to the rye whiskey category.

## Great Northern Distilling | 75

#### Plover, WI

Great Northern Distilling is a small batch distillery located in central Wisconsin creating spirits of exceptional smoothness from ingredients sourced with 150 miles of the distillery.

- **Great Northern Coffee Liqueur**: Liqueur, Our coffee liqueur is made in partnership with Ruby Coffee Roasters. It features a strong cold brew extract of their Creamery Blend coffee, demerara sugar, and a spirit made from wheat and wheat malt.
- **Great Northern Herbalist Gin**: New Western Dry Gin, Our Herbalist Gin is a botanical gin featuring Juniper, Coriander, Rose Hips, Lavender, and hand-harvested Spruce Tips. We make the spirit base from wheat and wheat malt on site, so no neutral grain spirits are used at all.
- **Great Northern Opportunity Rum**: Aged Rum, Our Opportunity Rum is made from cane sugar, baking molasses, blackstrap molasses, and a caribbean rum yeast to ensure we get traditional rum flavor.
- **Great Northern Potato Vodka**: Vodka, Our Potato Vodka is made in an old Polish style and is not a totally neutral spirit. It is made with fresh potatoes sourced from within two miles of the distillery.
- **Great Northern Rye Whiskey**: Rye Whiskey, Our Rye Whiskey is our most awarded spirit and is a Maryland style rye. With high proportions of raw rye, rye malt, and a small amount of corn, it feature the savory and floral notes of rye and not just spice.
- **Great Northern Vanguard Whiskey**: Bourbon Whiskey, With a low corn bourbon mash bill (55%), our Vanguard Whiskey has a flavor profile between a Kentucky bourbon and a Canadian whiskey.
- **Great Northern Wisconsin Brandy**: American Brandy, Distilled from a semi-sweet white wine from Sunset Point WInery in Stevens Point, our Wisconsin Brandy is aged for 2 years in used whiskey barrels.

## Hatch Distilling | 43

#### Egg Harbor, WI

Hatch Distilling Co. is in Door County Wisconsin. We are beekeepers, farmers, foragers, distillers doing the hard work to push the boundary of what "craft" can and should be. We are local wherever we can be and get our hands dirty in the process from the ground up. Hatch makes all of our clear spirits from 100% Door County Honey. We are committed and invested in preserving Wisconsin's agricultural traditions.

Gin: Gin, Limoncello: Liqueur, Straight Bourbon: Bourbon Whiskey, Vodka: Vodka,

## Heaven Hill Distillery | 22

#### Bardstown, KY

Simply put, Heaven Hill Distillery has been lifting America's spirit since 1935. We celebrate American Whiskey's rich traditions, guide its evolution and champion its exciting future. For us, whiskey is more than a profession, it's a personal passion that we pour into every bottle and share with newcomers and aficionados alike. So whether you enjoy the simple pleasure of Rye Whiskey or savor the uniquely satisfying experience of a rare Single Barrel Bourbon, you'll find a home here at Heaven Hill. Here at Heaven Hill Distillery, you could say that whiskey-making runs in our blood. After all, we've been family owned and operated since 1935 and have grown to become the 2nd largest Bourbon distiller in the world. Our Bardstown, Kentucky campus is the site of the Bourbon Heritage Center, our bottling facility, and many of our warehouses. Heaven Hill Distillery, founded by the Shapira family in Bardstown, Ky., in 1935, is the largest family-owned and operated distillery in the U.S. It's also the second-largest holder of barrels in the world, and one of the country's largest spirits suppliers.

## High West Distillery | 60

#### Park City, UT

Utah's First distillery since the 1870's, High West Distillery and Saloon offers a truly unique experience as the world's only skiin distillery and gastro-saloon. We are located at exactly 7000 feet in the Wasatch Range of the Rocky Mountains in Old Town Park City, Utah. High West Distillery and Saloon started with one man's passion to make a great Rocky Mountain Whiskey. Proprietor and distiller David Perkins married his background as a biochemist, his love of bourbon and cooking, and his passion for the American West to bring the craft of small-batch distilling back to Utah, of all places.

## Infinity Beverages Winery & Distillery | 68

#### Eau Claire, WI

## Infinium Spirits | 33

#### Templeton, IA

Infinium Spirits is a family-owned spirits company known for igniting brands and accelerating performance. Founded in 2005 and based in Aliso Viejo, California, Infinium Spirits specializes in the import, sales, and marketing of its distinctive portfolio of brands which include: Seagram's Vodka, Templeton Rye, Tequila Corralejo, Fernet-Branca, Zaya Rum, Crystal Head Vodka, Santo Mezquila, Koskenkorva Vodka, and Kerrygold Irish Cream Liqueur.

## J. Henry & Sons | 56

#### Dane, WI

J. Henry & Sons Wisconsin Straight Bourbon is a fourth generation, grain to glass farm where we grow UW-Madison developed, heirloom red corn, wheat and rye to produce award winning, J Henry bourbons. We make bourbon as it was meant to be, aged slowly, balanced and strong, smooth and delicious. We take our time and hope you will too sharing our bourbon with family and friends with conversation, celebrations, good meals and good times. Cheers!

Come visit our farm where the bourbon magic happens in our 100 year old dairy barn, do a tour, nosing, tasting of three (sometimes four!) expressions of our bourbon. We are open for your visit or event, Friday - Sunday from noon to 4: 00pm with tours at noon and 2: 00pm. We will be offering a special new tour experience starting in May. Go to our webpage and schedule a tour today! https: //jhenryandsons.com/schedule/

- J Henry & Sons Bellefontaine Reserve: Bourbon Whiskey, Small batch of selected barrels, slow reduced and finished in Cognac barrels. Double Gold medal winner at San Francisco Spirits Competition and 94 points from the Ultimate Spirits Challenge.
- J Henry & Sons Small Batch Bourbon: Bourbon Whiskey, Small Batch blend of sixteen 53 gallon barrels aged a minimum of five years and proofed to 46% ABV. 93 points at the Ultimate Spirits Challenge.
- J. Henry & Sons Patton Road Reserve: Bourbon Whiskey, Best of Category and Best of Class winner at the American Distillers Institute Whiskey competition. Double Gold San Francisco International Spirits and New York World Wine & Spirits Competition. Single barrel, cask strength bourbon, barrels selected for their character and pure expression of what bourbon should be.
- VIP New Spirit J Henry & Sons Limited Edition 10th Anniversary blend: Bourbon Whiskey, Our First Limited Edition release celebrating our tenth anniversary of making bourbon this is a special blend of carefully selected barrels including some of our first barrels aged over nine years.

## Jefferson's Bourbon | 73

#### Louisville, KY

Founded in 1997, Jefferson's is the brainchild of Trey Zoeller and his father Chet, a famed bourbon historian. They were continuing a family tradition that goes back to Trey's 8th generation grandmother who was arrested in 1799 for the "production and sales of spirituous liquors." To personify the brand, they chose Thomas Jefferson—known for his curiosity and experimental spirit. This is a mindset to which Trey has dedicated himself, pushing the boundaries of the definition of bourbon. Upholding tradition, yet always discovering new possibilities.

Jefferson's Ocean: Bourbon Whiskey, This bourbon started out as an experiment with just three bourbon barrels on Trey's friend, Chris Fischer of OCEARCH's ship, in a curious effort to discover what would happen if bourbon was left to weather the extreme elements: temperature fluctuations, salt air and the gentle rocking of the ship. The result was a thick, dark bourbon that showcases complex flavors reminiscent of other spirits; the almost black color and caramel flavors resemble a dark rum as the sugars within the barrels caramelized; the briny, savory taste from the barrels breathing the sea air is reminiscent of Islay Scotch; and at its core, it's a true bourbon. Due to a massive demand from consumers, Trey has now commercialized this experiment and sent hundreds of barrels around the world. Each voyage of Jefferson's Ocean typically crosses the equator four times, visits five continents and over 30 ports on an average sailing.

- Jefferson's Very Small Batch: Bourbon Whiskey, Jefferson's Bourbon is made in very small batches. Actually, ridiculously small batches. We take up to four different Kentucky straight bourbon whiskies of different ages and marry them together. Doing this, we get a lot of complexity and balance while maintaining the consistency needed in a bourbon. We wanted to make it big enough for the connoisseur, yet approachable for people just getting into the premium bourbon field.
- **Jefferson's Reserve**: Bourbon Whiskey, In 1997, when Jefferson's was first starting out, we found a 15-year-old bourbon that we immediately knew was rich, complex and needed to be brought to market. It was in 2003 that we decided to bring in other bourbons to marry with the original Jefferson's Reserve. Similar to Jefferson's, we still use over 50% of that mash bill and add up to 3 more bourbons to create more flavor and complexities. Jefferson's Reserve is a big, sophisticated bourbon that has a lot of flavor up front, a lot of weight mid palate and a deep, wonderful finish.

#### ROOKIE

## Jos. A. Magnus & Co. | 42

#### Washington, DC

Today, using the same blending and finishing techniques Joseph Magnus employed over 100 years ago, Magnus Master Blender, Nancy Fraley, finishes 12-year-old bourbon in a triple cask finishing process using Oloroso Sherry, Pedro Ximénez, and Cognac casks. The result is that we have come as close as possible to the original Joseph Magnus Bourbon in that 122-year-old bottle.

## Journeyman Distillery | 51

#### Three Oaks, MI

Journeyman Distillery is a family owned and operated business. Founded in 2010, we are one of the first 300 distilleries operating in the US post-prohibition as well as one of a select few distilleries in the world that produces a range of spirits that include estate-grown, certified organic, kosher and gluten-free spirits without the use of synthetic fertilizers, artificial pesticides, herbicides, antibiotics, growth hormones, or genetically modified organisms. Located in the historic Featherbone Factory in Three Oaks, MI (population 1,622), we accommodated over 250,000 visitors in 2019 to our distillery, restaurant, event spaces and 30,000 sq. ft putting green. We hope you'll come for a visit soon!

- Field Gin by Journeyman Distillery: Gin, The 1893 World's Columbian Exposition in Chicago showcased over 1, 500 different botanicals currently preserved by the museum. 27 historical botanicals were selected to produce a complex gin that reflects the amazing history of the Field Museum. Certified Gluten Free.
- Field Rye by Journeyman Distillery: Rye Whiskey, Inspired by the 1893 World's Columbian Exposition in Chicago that showcased over 1, 500 different species currently preserved by the Field Museum the Field Rye is finished for three months using one of the world's oldest sweeteners the Black Mission Fig.
- Field Vodka by Journeyman Distillery: Vodka, In honor of the Field Museum & the 1893 World's Columbian Exposition species showcased in Chicago (the same year the museum founded); Bloody Butcher red

corn was selected as the sole ingredient for the Vodka as part of the Field Spirits Collection. Certified Gluten Free.

- Journeyman Bilberry Black Hearts Organic Gin: Gin, 100% organic Michigan wheat combines with juniper, bilberry, and more traditional gin botanicals to produce a unique, American-style gin. The "Best Gin For Your Tonic" by Time Out Chicago.
- Journeyman Corsets Whips and Whiskey Cask Strength: Wheat Whiskey, 100% Organic Michigan Wheat -This cask strength whiskey showcases the terroir of local, organic, soft red wheat and takes its name from the corsets and buggy whips produced in our historic factory home.
- Journeyman Featherbone Bourbon: Bourbon Whiskey, This bourbon embodies "terroir" using Midwestern grains and water from an underground aquifer - 70% white corn / 25% wheat / 5% rye comprise the mash bill. Grain-to-bottle, Certified Organic & Kosher. 10 Great Bourbons Distilled Outside of Kentucky – Men's Journal.
- Journeyman Last Feather Rye: Rye Whiskey, The wheat-heavy rye whiskey a beautiful balance of the spice of rye and sweetness of wheat with a 60% organic rye / 40% organic wheat mash bill. Grain-to-bottle, Certified Organic & Kosher. 91 pts – Jim Murray's Whiskey Bible
- Journeyman OCG Apple Cider Liqueur: Liqueur, Old Country Goodness is made from locally grown apples, Michigan apple cider, spices and fortified with our un-aged rye whiskey; with no added sugar. Gold Medal Winner / Best of Category – Los Angeles World Spirits Competition.
- Journeyman Silver Cross "Four Grains Fore Golf" Whiskey: Grain Whiskey, A whiskey comprised of equal parts – 25% each of organic rye / corn / wheat / barley. "Four Grains Fore Golf" donates 1% of sales from this whiskey back to teaching kids the game of golf. Grain-tobottle, Certified Organic & Kosher. 92 pts – Beverage Tasting Institute.

#### ROOKIE

## Kentucky Owl | 31

#### Bardstown, KY

Kentucky Owl Bourbon was founded in 1879 by C.M. Dedman and is currently led by Dixon Dedman. He recommissioned the brand and released his first batch of bourbon in 2014 and first batch of rye in 2017. The Kentucky Owl brand was purchased by the Stoli Group who plans to open up a new distillery under this brand name. Kentucky Owl Park will be built at Cedar Creek Quarry in Bardstown. The 420-acre site will boast beautiful lakes with crystal clear, limestone-filtered water that will be used in our whiskey production.

## King's County | 10

#### Brooklyn, NY

Kings County Distillery is New York City's oldest, largest, and premier whiskey distillery, the first since prohibition. Founded in 2010, Kings County makes handmade moonshine, bourbon, and other whiskeys out of the 120-year-old Paymaster Building in the Brooklyn Navy Yard. We use New York grain and traditional distilling equipment to make distinctive spirits. Kings County's whiskeys have won numerous awards from the American Distilling Institute, the American Craft Spirits Association, and the prestigious San Francisco World Spirits Competition, and have been praised by the New York Times, Wine & Spirits Magazine, GQ, The New Yorker and other sources. Kings County's whiskeys are mashed, fermented, distilled, and aged onsite in Brooklyn and never sourced from other producers.

## Koval Distillery | 23

#### Chicago, IL

KOVAL is the first distillery in Chicago, IL since Prohibition.

Handmade, Organic & Kosher, Grain to Bottle Whiskeys, Liqueurs,

and Spirits. Established in 2008, KOVAL produces organic whiskey, liqueurs and specialty spirits in Chicago's first distillery since the mid-1800s. Founders Robert and Sonat Birnecker, chose to leave their academic careers to bring the distilling traditions of Robert's Austrian family to America. In making this decision, they vowed to make organic spirits from scratch (avoiding the common industry practice of purchasing and bottling pre-made spirits) and to change the way people understand whiskey by creating a new, signature style - using only the "heart" cut of the distillate - affording a brighter, cleaner take on whiskey.

**Barreled Gin**: Gin, Fans of KOVAL Dry Gin will taste a similarly crisp spirit with flavors from rose hip, juniper, angelica root, and coriander, but will appreciate a new level of depth and oak from the spirit's time resting in a KOVAL whiskey barrel. The attention to detail that KOVAL's grain-to-bottle process allows shines through in the final product, offering a unique spirit that appeals to gin and whiskey drinkers alike.

**Cranberry Gin Liquor**: Gin, Organic cranberry gin liquor

- **KOVAL Bourbon**: Bourbon Whiskey, KOVAL Distillery's organic, single barrel bourbon has the requisite mash bill of at least 51% corn, but instead of the usual rye or wheat supplement, they have included one of the main cereals of Asia and Africa. Millet is a gluten-free ancient sustenance grain, and like corn, has a history of working in the spirits industry, albeit in Nepal, where it has long been celebrated as a libation of choice. Tucked away in a charred new American oak barrel to age, millet and corn learn to complement each other, neither taking the lead. Out of the bottle, this duet opens with notes of mango chutney, while the millet renders a soft whisper of vanilla throughout. Then harmonizing, the grains sing with the sweetness of apricot custard. This pair finishes with peppery caramel, a diminuendo into a wisp of clove-spiked tobacco lingering on the tongue. Small Batch. Single Barrel. Unfiltered. Heart cut. Organic.
- **KOVAL Dry Gin**: New Western Dry Gin, Made with a unique variety of woodland spices. Juniper and wildflowers envelop the nose, while the taste is dry, yet vibrant - clean and nuanced by emerald grasses, golden citrus, and white pepper with a round, floral body. Crisp enough to enjoy straight and of course excellent in cocktails both classic and contemporary. "This gin speaks for itself, and it speaks volumes." -Paste Magazine Small Batch. Organic.
- **KOVAL Four Grain**: Grain Whiskey, The Four Grain is distilled from a mash bill of oat, malted barley, rye, and wheat. This whiskey is aged in heavily charred new oak barrels from Minnesota and bottled single barrel at 94 proof. The four grains define its depth with a banana nose, creamy palate, and spicy finish. Only the "heart cut" of the distillate, no "heads" or "tails." Grains sourced from a local organic farmer collective in the Midwest. Small Batch. Single Barrel. Unfiltered. Heart cut. Organic.
- KOVAL Rye: Rye Whiskey, Only the "heart cut" of the distillate, no "heads" or "tails." Aged in new American oak from Minnesota. Grains sourced from a local organic farmer collective in the Midwest. "This is no ordinary rye, because it doesn't come from an ordinary distillery.
  [...] Despite being 100% rye grain, this whiskey is fresh and light [...] with a maple-y, candy corn entry and a kiss of spice on the "finish." The Wall Street Journal Unfiltered 100% Rye. Heart Cut. Single Barrel. Organic.

## Kringle Cream | 8

#### Madison, WI

Nordic Distillers uses the inspiration of traditional Northern European flavors to create indulgent bottled and canned alcoholic beverages using only premium ingredients. The flagship product is Kringle Cream, launched in 2013, and now introducing ready to drink, Kringle Cream Latte.

**Kringle Cream**: Liqueur, In homage to our beloved Wisconsin state pastry, Kringle Cream is real Wisconsin dairy cream, premium Puerto Rican rum, and only natural Kringle flavor.

Kringle Cream LatteReady to drink cold brew coffee and Kringle Cream in a can.

## La Crosse Distilling Co. | 66

#### La Crosse, Wi

La Crosse Wisconsin's first distillery. Top quality ingredients from family farmers. Handcrafted spirits that stay true to our roots.

## ROOKIE Ledge Rock Distillery | 7

#### Fond du Lac, WI

Ledgerock Distillery is a newer family farm based distillery in Wisconsin which opened in 2018. The same people that grow the grains also distill the grain into great spirits.

- **Back 40 Moonshine**: Grain Whiskey, 100% corn based unaged corn whiskey. One distillation off the grain and into the bottle.
- **Farm Boy Bourbon**: Bourbon Whiskey, Our more traditional Bourbon this mash bill includes 30% wheat which lends itself to a soft earthy finish. Aged in traditional 53 gallon barrels.
- **Ledgerock Frostbite Gin**: Gin, Distilled from 100% corn mash, we soak juniper, coriander and orange peel between runs to create a very subtle juniper flavor masked somewhat by citrus.
- **Ledgerock Vodka**: Vodka, Distilled from 100% yellow corn, this vodka has a butterscotch sweetness that is quite enjoyable.

**Retzer Farm Bourbon**: Bourbon Whiskey, Aged in smaller modified barrels, this Wheated Bourbon has a touch of smokiness that makes it very unique.

# Limestone Branch | 53

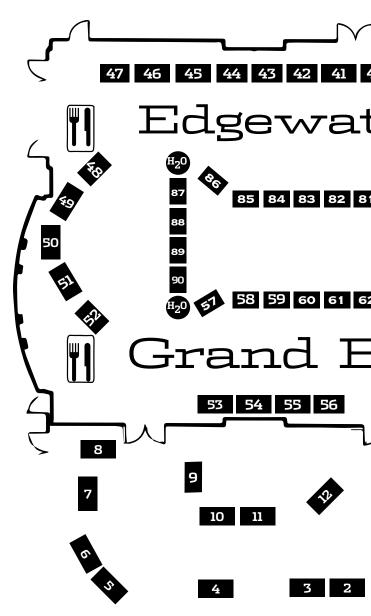
In Lebanon, Kentucky, the Beam brothers founded Limestone Branch Distillery in 2010 to continue their family's 220-year legacy of making bourbon and moonshine using the same DNA as their great-great-grandfather did.

## Lux Row Distillery | 53

#### Bardstown, KY

In 2015, as our whiskey brands continued to grow and expand, we realized we were going to have to build our own site to service our needs going forward. As such, we began the hunt for our very own distillery site. Kentucky, with its rich southern culture, abundant natural resources of both high-quality grains and fine limestone filtered water, was the natural fit. Building our own distillery represents a natural evolution for Luxco.

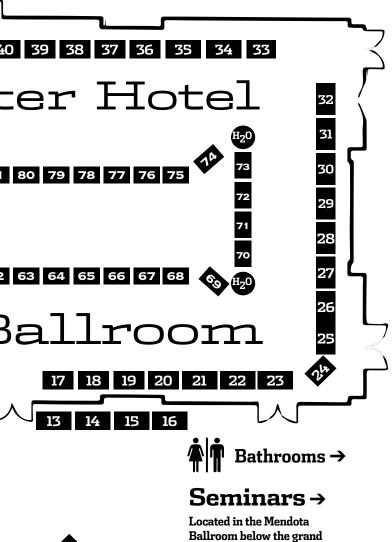
We have been steeped in the board on business for over forty



## Booth numbers by vendor

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Bulleit	. 50
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Drink Wisconsinbly	
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Kentucky Owl	31
King's County	10
Koval Distillery	23
Kringle Cream	8
La Crosse Distilling Co	. 66



Located in the Mendota Ballroom below the grand ballroom. Access via the stairs or elevator.

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& Distillery76
Yahara Bay Distillers 80

# **DISTILL AMERICA**

## The 12th Annual Celebration of American Distilling

The Madison Malt Society would like to thank the following for making this years event a wonderful success:

> **Barriques Wine, Spirits, and Coffee** Carr Valley Cheese Co. **Black Death Barrels Buffalo Trace Dancing Goat Edgewater Hotel** Gail Ambrosius Chocolates **Isthmus Publishing** Madison Chocolate Co. Maximum Ink **McFarland Liquor** Star Liquor **Steve's Liquor Spirited Women** The Cannery Wine and Spirits The Malt House **Union Cab** WI Dept of Revenue Wisconsin Craft Distillers Guild

## AND ALL OUR VOLUNTEERS!

## THANK YOU!

State	Vendor	C
WI		N
OR	Aviation Gin	P
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KY	Heaven Hill Distillery	B
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WI	Infinium Spirits J. Henry & Sons	D
KY	Jefferson's Bourbon	Ľ
DC	Jos. A. Magnus & Co.	V
MI	Journeyman Distillery	Т
KY	Kentucky Owl	B
NY IL	King's County Koval Distillery	B C
WI	Kringle Cream	Μ
Wi	La Crosse Distilling Co.	L
WI	Ledge Rock Distillery	F
KY		L
KY KS	Lux Row Distillery MGP Products	B A
KY	Michter's	L
WI	Natural Spirits	Μ
WI	Nessalla Kombucha	Μ
MI	New Holland Artisan Spirits	H
WI WI	North Woods Distillery Northern Waters Distillery	C N
CO	Old Elk Distillery	F
WI	Old Sugar Distillery	M
TN	Ole Smoky Distilling	G
IL L.T.	Oppidan Spirits	C
WI NJ	Plain Spoke Cocktail Co. Proximo Spirits	N J
KY	Rabbit Hole	L
WI	Referent Vodka	N
MO	Restless Spirits	N
NY	Rochouse Beverage	R
WI MD	Rökker Premium Spirits Sagamore Spirit	N B
FL	Samson & Surrey	N
LA	Sazerac	Ņ
WV	Smooth Ambler Spirits	M
WI	SoulBoxer Cocktail Co.	Ν
CA WI	St. George Spirits	A
VT	State Line Distillery Sweet Amber Distilling	N S
MN	Tattersall Distilling	Ν
MN	The Dampfwerk Distillery	S
TX	Tito's	A
MI	Traverse City Whiskey Co.	T
WI IL	Twisted Path Distillery Two Brothers Artisan Spirits	N
TN	Uncle Nearest	S
CO	Vanjak Vodka	G
WI	Wandering Mind Spirits	M
WA	Westland Distillery	S
VT KY	Whistle Pig Wild Turkov	S
WI	Wild Turkey Wisconsin Distillers Guild	L M
CT	WJ Deutsch	S
WI	Wollersheim Winery & Distillery	P
WI	Yahara Bay Distillers 29	Ν

City New Richmond Portland Waco Shepherdsville Ste. Genevieve Hood River 4 ilwaukee Galena Rigby Breckenridge ouisville rankfort awrenceburg Glenbeulah Swisher 4 ilwaukee **IcFarland** Ггоу ouisville *l*inneapolis San Diego Cambridge Brodhead Sturgeon Bay Cottage Grove Baraboo 4ilwaukee awrenceburg Fullahoma 4ilwaukee Plover Egg Harbor Bardstown Park City Lau Claire lempleton Dane Louisville Washington Three Oaks Bardstown Brooklyn Chicago MADISON La Crosse Fond du Lac ebanon Bardstown Atchison ouisville Madison **A**adison Holland Coleman . Inocqua Fort Collins **A**adison Gatlinburg Chicago **Madison** Jersey City ouisville New Richmond North Kansas City Rochester **Madison** Baltimore Miami **Ietairie Maxwelton** Milwaukee Alameda Madison Shoreham Minneapolis St Louis Park Austin Fraverse City Milwaukee Warrenville Shelbyville Golden Madison Seattle Shoreham Lawrenceburg **Madison** Stamford Prairie du Sac Madison

years, having others distill for us to service our needs. We learned from them and now understand that it is our time to do it ourselves in order to fill the growing demand for our products.

With over 18,000 square feet, 6 barrel warehouses at capacity and a 43-foot custom copper still, Lux Row Distillers is capable of producing 3 million gallons of spirit per year. When fully complete we will have the composite to process 50 thousand barrels of whiskey annually.

With this location producing Rebel Yell, Ezra Brooks, David Nicholson and Blood Oath, Lux Row Distillers is a must see on the Kentucky Bourbon Trail.

## MGP Products | 69

#### Atchison, KS

MGP is an historic 170-year-old distillery in Lawrenceburg, Indiana, MGP is a leading U.S. supplier of bourbons, whiskeys, distilled gins, and vodka, and the largest U.S. supplier of rye whiskey and distilled gin.

Eight and Sand: Bourbon Whiskey, Blended Bourbon Whiskey

**George Remus**: Bourbon Whiskey, **Remus Repeal Reserve Series 3**: Bourbon Whiskey, **Rossville Union Barrel Proof**: Rye Whiskey, Batch is from 83 Barrels

Rossville Union Master Crafted: Rye Whiskey, Blended in 159 Barrels

## Michter's | 58

#### Louisville, KY

America's first whiskey distilling company, Michter's rich history dates back to 1753 when a farmer in Pennsylvania's Blue Mountain Valley distilled his first batch of whiskey from hardy rye. At one point a Master Distiller left his family's well-known distillery to join Michter's so he could be at a smaller, less costconscious company where he could make the finest whiskey, cost be damned.

We continue this grand distilling tradition in Kentucky by never releasing our whiskeys until both our Master Distiller Pamela Heilmann and our panel of whiskey tasters deem them ready. In fact, our whiskey is often much older than the age statement on the label. At Michter's we produce single barrel ryes, very small batch unblended American whiskey, very small batch bourbon, and single barrel bourbon.

- **10 Year Single Barrel Kentucky Straight Bourbon**: Bourbon Whiskey, The "Best American Whiskey" according to Food & Wine magazine, our 10 Year Single Barrel Bourbon represents the culmination of over a decade of patient aging in specially chosen, new charred American white oak barrels.
- US\*1 American Whiskey: Bourbon Whiskey, Unlike Bourbon or Rye, which, by definition, must be aged in new oak barrels, our US 1 Unblended American Whiskey is aged in a way that utilizes bourbonsoaked barrels to achieve a rich and unique flavor profile. In late 2013, Master Distiller Willie Pratt agreed to re-release our US 1 Unblended American Whiskey after a nearly three-year absence from the market, deeming it "just right" and "the best it's ever been." Crucially, our US 1 Unblended American Whiskey never contains grain neutral spirits – hence its "unblended" distinction.
- **US\*1 Kentucky Straight Rye**: Rye Whiskey, Single Barrel. Limited quantities. Cooperage: Fire-charred, new American white oak barrels.

Tasting Notes: Big and bold dark toffee and caramel, charred oak, maple syrup, vanilla.

- **US\*1 Sour Mash**: Grain Whiskey, During the 1970s and 1980s, Michter's Original Sour Mash Whiskey was the distillery's single most popular product. While the "Sour Mash" moniker originated from the whiskey production process of the same name – whereby some previously fermented mash is used as the starter for the new mash to be fermented, much like making sourdough bread – Michter's Original Sour Mash earned distinction for its unique taste. With its unique grain selection, it cannot be categorized as a rye or a bourbon. After disappearing from the market in 1989, Michter's Original Sour Mash Whiskey made a triumphant return in 2012 with its introduction into the US1 line
- **US\*1 Straight Bourbon**: Bourbon Whiskey, Michter's USI Kentucky Straight Bourbon is made from a carefully selected mash bill that features the highest quality American corn. It is then matured to the peak of perfection. Truly "small batch" each batch of our USI Kentucky Straight Bourbon is batched in a holding tank sized to fit a maximum of twenty full barrels, leaving no margin for "blending out" imperfection and thus necessitating excellence from every barrel. Reflecting the spirit of the Bluegrass State, Michter's USI Kentucky Straight Bourbon is nuanced, mellow and earthy

### Mississippi River Distilling | 79 LeClaire, IA

Craft distiller with product handmade from local grain. Enjoy a free tour, buy a bottle or sit down in our cocktail house for a beautiful view of the Mississippi Just 2 miles north of I-80 at exit 306 LeClaire, IA

## Natural Spirits | 26

#### Madison, WI

Natural Spirits started with a small bottling of Cantaloupe Cream Liqueur, which was inspired by an Italian digestivo-Crema Di Meloncello, in 2017. Our goal at the time was to share something truly special. Working at Yahara Bay as a contract client, and selecting a distributor allowed this to be so, and also allowed us to grow more than we had expected.

Our flagship was joined by several other carefully selected offerings, such as our ever popular Maple Bourbon Barrel Coffee Cream Liqueur, Honey Gin, and our new Old Fashioned Cream Liqueur!

Nearly three years later, our growing list of award-winning spirits and liqueurs can be found all throughout Wisconsin!

We strive to surprise and delight, stop by to see what brought us to where we are today, and watch for new and exciting things on the horizon including a barrel program, collaborations, and more!

**Cantaloupe Gream Liqueur**: Liqueur, A luxurious blend of luscious cream and ripe cantaloupe flavor; fruity, silky, and always enjoyable.

**Gingerbread Gream Liqueur**: Liqueur, Gingerbread spice blended with cream - A classic holiday treat for your taste buds.

**Honey Gin**: Gin, A botanical focused Gin with moderate juniper, blended with raw, local honey.

- Mango Cream Liqueur: Liqueur, A delicious, tropical blend of tangy mango and cream. A flavor to be savored anytime!
- Maple Bourbon Barrel Coffee Cream Liqueur: Liqueur, A harmonious blend of sweet, rich maple, smooth, mellow bourbon, bold, robust coffee, and cream.

**Old Fashioned Cream Liqueur**: Liqueur, A classic blend of distinctive bourbon, ripe, juicy orange, sweet, red cherry, and cream

## Nessalla Kombucha | 6

#### Madison, WI

Blueberry: Kombucha, Hibiscus Cardamom Ginger: Kombucha, Jhop CBD: Kombucha, Lemongrass Ginger: Kombucha,

## New Holland Artisan Spirits | 38

#### Holland, MI

It all started for us in 1997 when Brett VanderKamp believed that his hometown and the brewing industry were due for a shakeup. And so, New Holland Brewing Company was born in Holland, Michigan near the shores of Lake Michigan.

Today, New Holland is recognized as one of the leading innovators in the revolution of craft brewing and distilling. With nearly 500 team members, New Holland's craft beer and spirits are sold across the country, and around the globe. Our retail presence continues to grow with two full-service restaurants, a spirits tasting room, two brick-and-mortar stores and an online store.

## North Woods Distillery | 82

#### Coleman, WI

The spirit of adventure is the driving force that fills the sails of every sailor. Whether It's sailing solo or with a crew, Curt Naegeli's free spirit has been inspired by the allure of the wind and waves breaking over his bow. His international sailing experiences inspired his quest for a beverage which warms every sense as it soothes your stomach; yet, leaving a smooth sweet lingering aftertaste. Thus, Curt set out on a personal journey of a lifetime.

Like a tall ship, with its travelers, lines, barrels, blocks, and tackles, Smooth Sailing Rum was launched. Many storms were weathered and as with every experience at sea, Curt adapted to countless changing conditions. When navigating; the "Rhumbline" is the most direct course. Through menacing storms, Curt stayed true to himself and to his true North. His perseverance led him to a new "rum line". He used his experience in chemistry and the maverick spirit of all mariners to embark on a painstaking process of removing any impurities from his alcohol. It required multiple distilling processes and countless sleepless night watches. Through years of experimentation, he discovered and developed a toffee flavored rum.

Regardless if you're a land lover or a lover of life on the sea, Everyone longs for smooth sailing at any latitude. Whether it's good times with friends, a romantic sunset with someone special, or pondering life's mysteries alone, Smooth Sailing Rum will sooth your pallet with the warm sweet taste of life's simple pleasures. For life's currents may ebb or flow, but Smooth Sailing will always soothe your soul. Be smooth, Live Responsibly

Live the adventure: https://SmoothSailingRum.com/blog/

**Smooth Sailing Rum**: Flavored Rum, Smooth Sailing Rum is a toffee flavored party spirit that is Smooth & Delicious.

## Northern Waters Distillery | 65

#### Minocqua, WI

The Northern Waters Distillery products high quality, uniquely crafted spirits, hand-made in very small batches. The distillery has a very visible and inviting atmosphere, with many opportunities to educate the visitor to the unique aspects of our process. The Tasting Room is open all year where visitors can sample and purchase the products while observing the entire production operation.

Black Lab BerryBlackberry Flavored Whiskey

- **Coffee Flavored Vodka**: Flavored Vodka, Vodka flavored with real coffee
- **Double Barrel Bird Shot**Bourbon Whiskey Finished in Wine Barrels **Double Barrel Spring Fever**Bourbon Whiskey Finished in Maple Syrup Casks

Gold Rum Rum Aged in Maple Syrup Barrels

**Old 51 Wheat Whiskey**: Wheat Whiskey, Whiskey distilled from 100% Wheat **The Northwoods Original Gin**: Gin, Gin with botanicals that include wintergreen, coriander, lemon peel, and white pine.

The Northwoods Premium Vodka: Vodka, Vodka distilled from a grain mash primarily of corn. Distilled five times.

ROOKIE

## Old Elk Distillery | 21

Fort Collins, CO

Colorado Whiskey Distillery

- **Old Elk Blended Straight Bourbon**: Bourbon Whiskey, Our Flagship Bourbon Whiskey, crafted by Greg Metze!
- **Old Elk Rye Whiskey Single Barrel**: Rye Whiskey, Hand Picked Rye Whiskey, mash bill of 95% Rye and 5% Malted Barley
- **Old Elk Wheat Whiskey Single Barrel**: Wheat Whiskey, Unlike any other wheat whiskey on the market, our mash bill is comprised of 95% Wheat and 5% Malted Barley.
- **PB&W**: Flavored Whiskey, A little bit peanut butter and a lotta bit whiskey. Two American icons deliberately blended to make you question the quirk and spread the unexpected.

## Old Sugar Distillery | 29

#### Madison, WI

Located in downtown Madison, Old Sugar Produces unique products using many local ingredients. Cane & Abe Rum is very oaky and unsweetened. Queen Jennie Sorghum Whiskey is gluten-free - and delicious. Ruddy Fox Sweet Vermouth is bittersweet and has a touch of Door County cherry juice added as a local twist.

Cane & Abe Small-Barrel RumHeavily Oaked and Unsweetened Queen Jennie Sorghum WhiskeyDistilled from Wisconsin Sorghum. Mellow and mild. Aged in small barrels.

Ruddy Fox Sweet VermouthBittersweet with notes of fig and cinnamon, and a touch of Door County cherry juice.

## Ole Smoky Distilling | 35

#### Gatlinburg , TN

Ole Smoky is the leading distiller of premium moonshine in the U.S. and the first federally licensed distillery in the history of East Tennessee. The company's roots can be traced back over one hundred years to the early settlers of the Smoky Mountains. Therefore, this isn't just moonshine, its moonshine made with authenticity and enduring pride from the people of the Appalachians. In 2009, the law in Tennessee changed and suddenly, it was legal to make, distill and sell the infamous bootlegger's hooch. It was at that point that a group of families decided to bring their artistry of superior moonshine making to the world at large, and the world welcomed it. Today, Ole Smoky retails globally and offers more than twenty creative flavors crafted from the authentic family recipe. And while this moonshine has long been enjoyed on the porch from the jar or the jug, it now finds itself in establishments across the U.S. Consumers will find Ole Smoky being mixed in handcrafted cocktails at their favorite bars/restaurants or making a great presence on the retail floor at grocery/liquor stores. Ole Smoky has also partnered with some of the biggest music and sporting organizations in the country, which means being served at huge events to support these partners.

- **Blackberry Whiskey**: Flavored Whiskey, Sweet Blackberry taste combine with our favorite whiskey.
- Mango Habanero Whiskey: Flavored Whiskey, Sweet taste of mango and complemented it with a spicy habanero pepper finish
- **Moonshine Cherries**: Moonshine, We took maraschino cherries and give them a good, long soak in our 100 proof original moonshine.
- **Moonshine Peaches**: Moonshine, One of summer's finest gifts is the luscious, juicy peach. And the only way to improve on nature's perfection is to soak a bunch of them in Ole Smoky's® White Lightin' Moonshine
- **Moonshine Pickles**: Moonshine, A perfect dill pickle, pickled in our moonshine. Firm, crunchy and dill-icious,
- **Peach Whiskey**: Flavored Whiskey, We took a fresh peach, arguably nature's tastiest fruit, and blended it with our favorite whiskey to create a pleasing, peachy sweetness
- **Peanut Butter Whiskey**: Flavored Whiskey, **Salty Caramel**: Flavored Whiskey, Sweet 60 proof whiskey that tastes like liquid caramel with a hint of salt at the end of it.

### Oppidan Spirits | 28 Chicago, IL

Craft Spirits distillery from Chicago area specializing in gin and whiskies.

## Plain Spoke Cocktail Co. | 24

#### Madison, WI

Hi we're Plain Spoke. We use simple, real ingredients. Like 100% citrus juices and Midwestern spirits. No added preservatives or anything artificial.

- Bourbon Smash: Pre-Bottled Cocktails, It's hard to believe something with 'smash' in its name could be so finely crafted and flavorful. Yet that's exactly what this American classic is.
- Brandy Old Fashioned: Pre-Bottled Cocktails, It warms our hearts (though it could be the brandy) to see the rest of the country rediscover Old Fashioneds. They never went out of fashion here in the Midwest where they've been enjoyed in basements and corner bars ever since we can remember: Aged brandy, with bitters. Hotdish optional.
- Mojito: Pre-Bottled Cocktails, Born in the heat of Havana and a favorite among pirates and Hemingway himself, the mojito might be the most refreshing rum cocktail ever. And who's going to argue with either.
- Moscow Mule: Pre-Bottled Cocktails, Some say the Moscow Mule got its name because it had a strong kick like that of a mule. We ask that you please don't find this out for yourself.

#### Proximo Spirits | 36 Jersev City, NJ

## Rabbit Hole | 63

#### Golden, CO

The evolution of American Whiskey. With truly singular mash bills, signature malted grains and hand selected toasted and charred barrels, Rabbit Hole is the best example of innovation and craft distillation in the States. There are moments in life that reveal our essential character. Do we choose the familiar or the unexpected, play it safe or take the road less traveled...Rabbit Hole is about taking chances, its about taking the trip and experiencing something extraordinary and in the process finding something beautiful, something unique and singular.

## Referent Vodka | 54

#### New Richmond, WI

The first and only, genuinely exotic, savory, bold, and extremely smooth horseradish infused vodka. If you're ready for a truly unique experience, try our 100% natural, family-created Referent Horseradish Vodka. This splendid spirit is distilled in small batches and infused by our friends at 45th Parallel Distillery in New Richmond, WI. We carefully monitor and taste every batch to ensure that every drop of Referent Horseradish Vodka is up to the highest standard of quality and flavor.

Referent Horseradish vodka: Vodka, If you're ready for a truly unique experience, try our 100% natural, family-created Referent Horseradish Vodka. This splendid spirit is distilled in small batches and infused by our friends at 45th Parallel Distillery in New Richmond, WI. We carefully monitor and taste every batch to ensure that every drop of Referent Horseradish Vodka is up to the highest standard of quality and flavor.

## **Restless Spirits | 13**

#### North Kansas City, MO

Irish-Style Distillery, female distiller, award-winning Builders Gin served at The K and the Official Gin of the Boston Red Sox.

### ROOKIE Rochouse Beverage | 14

#### Rochester, NY

We are a crew of cocktail enthusiasts, but when it comes to whiskey, we have a few virgins as well as connoisseurs amongst us. Together we set out on a mission to create a smooth yet complex premium whiskey. The key? Don't disrespect the whiskey. Our crew believes we stumbled upon the "gateway" to brown spirits.

We defined a rare and freakishly balanced blend of the best cask aged Kentucky whiskey and Canadian Rye. Next we took an artisanal approach to some sweet and smoky notes. Share it with your crew, and cultivate moments of genuine connection.

Cask & Crew is planning to enter the Illinois, West Virginia, and Wisconsin markets this year, after expanding into seven new states in 2018. Part of Rochester, New York-based Roc House Brands, Cask & Crew is currently present in 25 U.S. markets and is projecting volume of 17,000 cases this year. The brand, whose offerings are composed of 51% three-year Canadian Rye and 49% three-year oak barrel-aged Kentucky corn, includes flavors like Orange Roasted, Ginger Spice, and Walnut Toffee.

## **Rökker Premium Spirits | 87**

#### Madison, WI

Rökker is publisher of Maximum Ink music magazine, broadcaster of Max Ink Radio and the owner of Rökker Vodka.

RV is a premium vodka traditionally distilled in Madison, Wisconsin to give you the highest quality vodka available on the market.

Vodka is a purity thing. More pure = less toxins. Less toxins = No Hangover. Rökker Vodka = No Hangover (under normal use).

**Rökker Rye Whiskey**: Rye Whiskey, A High Rye with a touch of Malted Barley gives this Whiskey an Alluring aroma and an Euphoric finish **Rökker Vodka**: Vodka, A very clean and pure Vodka, a little sweet with

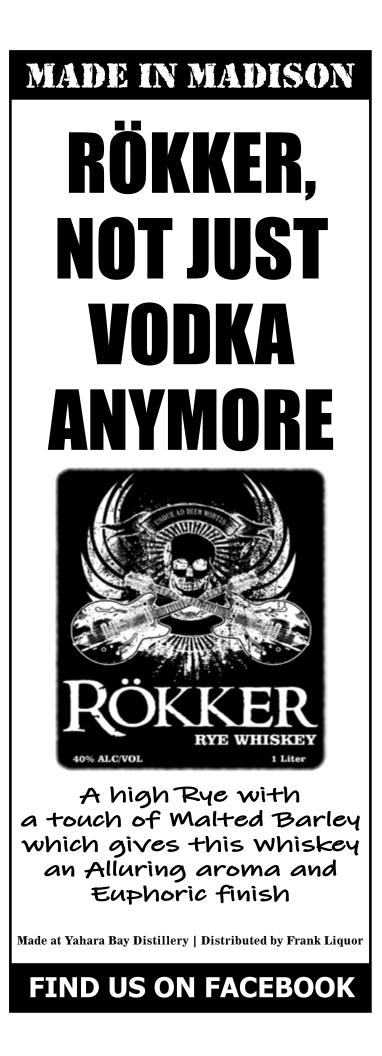
a hint of pepper and goes down smooth and warm like a whiskey and good enough to drink neat.

## Sagamore Spirit | 15

#### Baltimore, MD

Sagamore Spirit is an award winning, approachable, spring-fed Maryland Rye Whiskey. Produced from the finest ingredients at our premier award winning waterfront distillery located in storied Baltimore, MD.

**Cask Strength**: Rye Whiskey, Made with just a splash of our unique spring water from Sagamore Farm, this whiskey is barrel proof and explodes in color and flavor. A proud winner of Double Gold from the prestigious San Francisco Spirits Competition, this whiskey is



full-bodied with notes of dark chocolate. Hit will hit your palate with surprising flavors of honeysuckle and citrus with a touch of caramel.

- Sagamore Spirit Cognac Finish: Rye Whiskey, Back by Popular Demand! It started as a distillery exclusive, but this fan favorite is too good not to share. We finished our straight rye whiskies in French cognac barrels, revealing notes of velvety spice, apple vanilla, and brown sugar. Rare – and winner of the 2019 Denver International Spirits Competition Double Gold – this whiskey captures the spirit of innovation and tradition.
- **Sagamore Spirit Double Oak**: Rye Whiskey, Three diamonds. Two Barrels. One extraordinary Straight Rye Whiskey. After aging our award-winning spirit for four years, we place it into a second oak barrel — and wait. The new toasted staves reenergize the aging process, creating flavors full of caramel and dark vanilla and colors that radiate amber and warm chestnut. It's a straight rye whiskey perfect for the spirit of celebration.
- **Signature 83 Proof**: Rye Whiskey, A traditional Maryland-style Rye Whiskey, smooth mouth-feel, with caramel and molasses up front, and peppery baking spices on the end.

## Samson & Surrey | 37

#### Miami, FL

As great whiskey distillers throughout the world — from Kentucky to Scotland — have long known, it takes sweet water from tough rock to make great whiskey. And, that's what Widow Jane Heirloom Whiskey, distilled in the Red Hook neighborhood of Brooklyn, is all about. The S&S portfolio of unique premium craft brands already includes FEW American Whiskies and Gin, Bluecoat Gin, Brenne French Single Malt and Widow Jane Bourbon and Rye.

Bluecoat American Gin: Gin, Bluecoat Barrel Finish Gin: Gin, FEW
Bourbon: Bourbon Whiskey, FEW Breakfast Gin: Gin, FEW Cold
Cut: Bourbon Whiskey, FEW Bourbon proofed with cold brew coffee
FEW Straight Rye Whiskey: Rye Whiskey, Widow Jane 10yr: Bourbon Whiskey, Widow Jane Rye Mash Apple: Rye Whiskey, Widow
Jane Rye Mash Oak Finish: Rye Whiskey,

## Sazerac | 17

#### Metairie, LA

Each Bourbon brand specifically belongs to one of our three distilleries, including many at the most highly-decorated distillery in the world – Buffalo Trace Distillery, where it is distilled, aged and bottled. We craft our bourbon brands with a goal of offering consumers the broadest choice of whiskey experiences. This is achieved through a wide array of ages and recipes. Our brands range up to 23 years of age with varying taste profiles, carefully built through the use of multiple recipes and different aging warehouses.

For more information, explore the following links: www.buffalotracedistillery.com www.greatbourbon.com www.oldripvanwinkle.com www.asmithbowman.com

## Smooth Ambler Spirits | 86

#### Maxwelton, WV

Appalachia has always been known for whiskey. Like the Scotch-Irish farmer-distillers and settlers who forged western Virginia from the surrounding jagged hills, we too, have built our homes and lives here. Engrained are the virtues of beauty, family, quality and hard work in everything we do; including the world class whiskeys and white spirits we produce. From grinding our own carefully selected regional grains, to labeling and signing each bottle, Smooth Ambler does everything by hand, the old-fashioned way. Our folks have one goal; to create a truly rare drink you and your friends will never forget.

## SoulBoxer Cocktail Co. | 11

#### Milwaukee, WI

We are SoulBoxer Cocktail Co. We believe in crafting and bottling bartender-quality cocktails you can pour and enjoy literally anywhere, such as: the Brandy Old Fashioned, the Bourbon Old Fashioned, and the Manhattan.

Bourbon Old Fashioned: Pre-Bottled Cocktails, Brandy Old Fashioned: Pre-Bottled Cocktails, SoulBoxer Manhattan: Pre-Bottled Cocktails,

## St. George Spirits | 41

#### Alameda, CA

St. George Spirits is an artisanal distillery located in Alameda, California that produces a range of alcoholic beverages under the direction of Master Distiller Lance Winters. They are known for producing vodka, absinthe, whiskey, rum, gin, brandy, liqueurs, and a range of exotic spirits.

## State Line Distillery | 18

#### Madison, WI

Madison's premiere grain-to-glass distillery producing a range of spirits.

- **Aperitivo**: Apéritif, Citrus forward with notes of grapefruit. Full bodied, round, and bitter.
- **Aquavit**: Aquavit, Star anise and caraway followed by warming allspice notes. Aged lightly in used rye barrels.

**Barreled Gin**: Gin, Our New American Style gin aged in used Bourbon casks. Vanilla and oak notes add complexity to the botanicals.

- **Coffee Liqueur**: Liqueur, Rich coffee on the nose. Full bodied. Roughly 55 mg of caffeine per ounce. Produced with cold brew sourced from Kin-Kin Coffee
- Gin: Gin, Sage forward with notes of Juniper, Coriander, and Lemon.
- **Rum**: Light Rum, Fruity, vanilla and butterscotch. Sweet yet finishes dry. A blend of light and dark molasses.
- **Vodka**: Vodka, Wisconsin wheat and malted barley. Smooth, round, hints of vanilla and caramel.

## Sweet Amber Distilling | 25

#### Shoreham, VT

BLACKENED<sup>™</sup> is a marriage of the finest bourbons & ryes, hand selected by Dave himself. Each of the whiskeys offer unique flavor that play a key role in the final spirit. Predominantly bourbon, the sweetness of BLACKENED<sup>™</sup> is paired perfectly with the savory spice offered by the rye.

**Blackened**: Blended Whiskey, A Blend Of Straight Whiskeys Finished In Black Brandy Casks. Blackened is a collaborative effort between Metallica & Master Distiller Dave Pickerell.

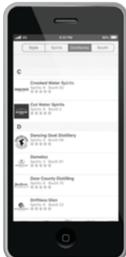
## **Tattersall Distilling | 61**

#### Minneapolis, MN

Minneapolis craft distillery and cocktail room with more than 20 award-winning, all natural spirits and liqueurs.

- **Amaro**: Amaro, Like dropping a root beer barrel in the dirt and thinking "yeah, I still want that". Crafted from bitter roots, barks and macerated citrus, its rich aroma and stimulating flavor will tingle all your senses. Enjoy it neat as an after-dinner drink or use it to complement dark spirits in cocktails.
- **Aquavit**: Aquavit, a classic Scandinavian spirit taken in a not so passive-aggressive MN direction. Use it to beef up your bloody! Or in whatever way you want. I'm sure that's fine.
- **Barreled Gin**: Gin, We rest our flagship Gin in California chardonnay barrels for just under two months. The wood dries the high citrus notes out a touch and amp up the body. It's the kiss of French Oak spice that makes everything nice!
- **Bitter Orange**: Liqueur, Crafted from a distinct blend of four different types of citrus and a host of spices. Bright orange notes backed up by a warm, bitter bite with an all-natural hue.
- **Blackstrap Rum**: Light Rum, Our rum is distilled rum a blend of fancy and blackstrap grade Caribbean molasses. The result is a smoky, fullbodied spirit with a strong molasses follow-through. Refined, yet raw.
- **Blueberry**: Liqueur, Inky, jammy, ooey-gooey goodness! Ripe blueberry flavor with an undercurrent of lemon, ginger and savory thyme flavors. Every voice in the chorus combines to belt out a melody that's bigger than the sum of its parts!
- **Bootlegger**: Pre-Bottled Cocktails, This spirit is the song of the summer! It's got bright citrus, crispy mint and a bit of a sweetness to balance it all out. This patio pounder is geared for any occasion, and bubbles make everything better!
- **Cranberry**: Liqueur, A touch of orange, cinnamon, and classic mulling spice flavor rounds out the true, tart fruit flavor. Oh, and it's made with real Wisconsin cranberries. 'Nuff said!
- **Creme de Fleur**: Liqueur, Distilled from seven types of flowers with select support botanicals. Drier than other floral liqueurs, with a more complex flavor. Floral, breezy and slightly sweet.
- **Fernet**: Fernet, We didn't reinvent the wheel. We just put some rims on it!
- **Gin**: Gin, Our very first spirit, and an absolute labor of love. 85 recipes down before we dialed in all 22 herbs, spices and botanicals! Low on the Christmas Tree Scale, and packing an absurdly well-balanced flavor. We dare you to find a way this gin doesn't work!
- **Grapefruit Crema**: Liqueur, Tiki, tropical, grapefruity goodness! Thai ginger, allspice and lime peel accentuate the juicy fruit flavor in this full proof spirit. Bold enough to work as a base in killer cocktails, but sweet enough to step in as a liqueur. Wildly unique AND versatile to play with!
- **Old Fashioned**: Pre-Bottled Cocktails, Perfected by our bartenders over the last few years, this is everything you want in a craft cocktail minus

# Paper not good enough for you? Fine, download the app. **DISTILL ANERICA**









all the effort! Just add ice and kick your feet up. Because everyone needs a break some time, and you know you're worth it!

- **Orange Crema**: Liqueur, It's like triple sec but good! Made with three types of orange peels along with accent notes from ginger and clove. The undercurrent of spice backs up the juiciness of the bright citrus flavor to make this a surprisingly deep spirit.
- **Organic Vodka**: Vodka, We're keeping it all in the family on this one! Distilled with corn grown on the farm of our head distiller's fatherin-law, we carefully hand-craft every level of this process. Certified organic all the way down to the seed, we ain't hiding nothing!
- **Sour Cherry**: Liqueur, Dessert in a glass! This threads the cherry flavor needle of not ending up fake or syrupy while maintaining true fruit flavor. The addition of a cherry bark toastiness and a hubba-hubba body doesn't hurt either!
- **Straight Rye Whiskey**: Rye Whiskey, We're making this whiskey from everything growing around us. Grain harvested entirely in MN, barrels coopered in MN from oak grown here too. It's like a farmer's market, except with alcohol! Spicy, rich and toasty but with a bit of dark fruit hiding in there too.

## Tito's | 74

#### Austin, TX

Tito's Handmade Vodka is America's Original Craft Vodka. In 1995, Bert "Tito" Beveridge obtained the first legal permit to distill in Texas and created Tito's Handmade Vodka. We batch distill our corn-based vodka using old-fashioned pot stills and the vodka is naturally Gluten-Free. Tito's Handmade Vodka is distilled and bottled by Fifth Generation Inc. in Austin, Texas on the very same land where the whole venture started.

Handmade Vodka: Vodka, Distilled from corn and is certified GLUTEN-FREE. Distilled and bottled by Fifth Generation, Inc. Austin, Texas.

#### ROOKIE

## The Dampfwerk Distillery | 85

#### St Louis Park, MN

Our brand represents innovation, creativity, and yet historical simplicity. The Dampfwerk is a family distillery located in St. Louis Park, Minnesota and our goal is simple: produce outstanding spirits to be enjoyed in the company of friends and family.

It starts with a name: Dampfwerk. Like most things we do it is not the easiest name to pronounce but it goes to the essence of our process. "Steam works" is the translated version and it is essential to the distillation process to produce our premium spirits.

But we are not just a name; we are a global family that enjoys the simplicity of a good meal and spirits. To create these spirits, we have imported a hand hammered copper still, originating from the Schwarzwald in Bavaria. Like the farmers in Bavaria, we pride ourselves in building relationships with local orchards and suppliers to produce the best spirit possible under exacting conditions.

The idea to start a distillery is not one that we came up with overnight but rather was formed over many years wondering why so much of the German food culture was lost in the US. This dream to recreate the food culture is our passion and is the driving force behind our story to create premier craft spirits that we are proud to present to family and friends. Prost.

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## Traverse City Whiskey Co. | 64

#### Traverse City, MI

Traverse City is where we're from; a quaint, authentic city in Northern Michigan that has become synonymous with enjoying life (and whiskey), an active lifestyle and a retreat where timeless memories are made. Our culture is a reflection of the area and we're on a mission to produce the smoothest, greatest whiskey possible.

Born from a Midwest climate and a carefully selected blend of corn, rye and barley, this Bourbon Whiskey is warm spirit for your Michigan days and nights.

Bottled in Michigan, 4 Years Aged in New Oak Barrels, Independent and Locally Owned!

## Twisted Path Distillery | 59

#### Milwaukee, WI

Twisted path distillery was founded by distiller Brian Sammons in 2013, and it opened in the bay view neighborhood of Milwaukee in December 2014.

We are a small distillery making certified organic spirits entirely from scratch.

- **Barrel Aged Gin**Organic Twisted Path Gin aged in a bourbon barrel. We age it just to the point where it isn't gin with a hint of barrel, but the barrel doesn't overpower the botanicals either. The barrel character is in balance with the gin botanicals such that they unite to create a totally unique spirit that is difficult to classify, but wonderful to drink!
- **Organic Chai Liqueur**Liqueur made from organic vodka, black tea, spices (our own chai recipe), and evaporated cane juice
- **Twisted Path Organic Dark Rum**: Aged Rum, Produced from organic Paraguayan sweet molasses, our rum is aged in once-used rye whiskey barrels and bottled at 90 proof.
- **Twisted Path Organic Gin**: Gin, Our gin has a big, round character rather than the sharp juniper profile of a London Dry-style gin. We didn't dial-back the juniper in our recipe, as is common in American style gins, we use unique botanicals that soften the sharpness of the juniper without concealing it.
- **Twisted Path Organic Vodka**: Vodka, Our vodka walks the line of neutrality, retaining a sweet, creamy, almost caramel flavor from its underlying ingredients. It's distilled from organic sweet yellow corn grown by our farmer, Dave Dolan of Dolan Farms, in Dodgeville, WI.
- **Twisted Path Organic White Rum**: Light Rum, Our white rum is reminiscent of agricole rum in that it is full-bodied, and full-flavored. White rum is for white rum cocktails- it has to be bold to be perceptible. Our white rum showcases the quality of the sweet organic Paraguayan molasses we make it from, and it shines through in rum drinks.

## Two Brothers Artisan Spirits | 72

#### Warrenville, IL

Two Brothers Artisan Spirits is the newest venture from craft brewing pioneers Two Brothers Artisan Brewing. Started in 2017, Two Brothers seeks to bring the same quality and innovation to spirits that they have to beer for the last 24 years.

- **Two Brothers Artisan Mojito**: Pre-Bottled Cocktails, Our Artisan Mojito perfectly blends Two Brothers Artisan Rum with real lime, mint, and sugar for a light and refreshing cocktail, no muddling required!
- **Two Brothers Blackberry Lime Vodka Soda**: Pre-Bottled Cocktails, Unlike malt based seltzers, Two Brothers Vodka Sodas start with Two Brothers Artisan Spirits Vodka, which is then blended with all natural flavor and reverse osmosis water before carbonating. With only 95 calories, Og sugar, and Og carbs they are truly a premium seltzer option for the more discerning palate.
- **Two Brothers Cold Brew Coffee Liqueur**: Liqueur, Two Brothers Coffee Roasters created 15 distinct blends before finding the perfect fit for our Coffee Liqueur. We then steeped the beans in cold water for 24 hours before blending with our Artisan Vodka and Brown Sugar for this coffee focused spirit!
- **Two Brothers Mango Pineapple Vodka Soda**: Pre-Bottled Cocktails, Unlike malt based seltzers, Two Brothers Vodka Sodas start with Two Brothers Artisan Spirits Vodka, which is then blended with all natural flavor and reverse osmosis water before carbonating. With only 95 calories, Og sugar, and Og carbs they are truly a premium seltzer option for the more discerning palate.
- **Two Brothers Maple Apple Brandy**: American Brandy, For our Brandy, we sourced Gala apple juice from Wisconsin, fermented with a blend zinfandel and ale yeast, and aged the resulting spirit in new charred American oak barrels. Prior to bottling we added a hint of house-made maple syrup as our own unique signature.
- Two Brothers Meyer Lemon Vodka Soda: Pre-Bottled Cocktails, Unlike malt based seltzers, Two Brothers Vodka Sodas start with Two Brothers Artisan Spirits Vodka, which is then blended with all natural flavor and reverse osmosis water before carbonating. With only 95 calories, Og sugar, and Og carbs they are truly a premium seltzer option for the more discerning palate.
- **Two Brothers Moscow Mule**: Pre-Bottled Cocktails, Two Brothers Moscow Mule blends our Artisan Vodka with Real lime, sugar and ginger root for a complex flavor profile that balances tart, sweet, and spicy into one package, no copper mug required!
- **Two Brothers Solera Amaro**: Amaro, Two Brothers macerates a unique blend of herbs to create this Italian classic before aging in former Double IPA Barrels. Using the Solera method, this spirits has been aged in perpetuity since 2017 and is bottled when our master distillers deems it ready.
- **Two Brothers Strawberry Vodka Lemonade**: Pre-Bottled Cocktails, Blending our Artisan Vodka with all natural strawberry and lemon flavor, Two Brothers Strawberry Vodka Lemonade is the perfect balance of sweet and tart!

#### ROOKIE

## **Uncle Nearest | 9**

#### Shelbyville, TN

Uncle Nearest Premium Whiskey is inspired by the best whiskeymaker the world never knew, the first known African-American master distiller, Nathan "Nearest" Green. The Uncle Nearest brand, wholly owned by Uncle Nearest, Inc., an all minority-led business, encompasses a premium aged whiskey with a blend of

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8- to 14- year old, an 11-year-old minimum age single barrel, and a 7-year-old small batch offering, all mellowed using the Lincoln County Process, a unique filtering of bourbon through sugar maple charcoal. This process has been confirmed to have been brought to Tennessee by enslaved people and taught by Nearest Green to the most famous Tennessee Whiskey maker of all time. Uncle Nearest is distilled, aged, bottled and hand-labeled in Tennessee.

The company built its brand on its knack for sourcing the best of Tennessee whiskies and bourbons, and using its own non-temperature-controlled aging process and unique post-aging double filtration method that significantly changes the characteristics and profile of the original whiskies. Uncle Nearest is the most awarded new American premium whiskey brand in United States history, garnering 75 awards since its July 2017 debut, including being one of two brands named "World's Best" at Whisky Magazine's 2019 World Whiskies Awards, and earning 15 Best in Class. Cigar & Spirits Magazine also named Uncle Nearest one of the "Top 5 Whiskies in the World."

The whiskey is currently available in all 50 states and 12 countries (while shipping into a total of 148 countries), in more than 10,000 stores, bars, restaurants and its 270-acre distillery in Shelbyville, Tenn., dubbed by a member of the press as "Malt Disney World."

- **Uncle Nearest 1856 Premium Aged Whiskey**Uncle Nearest 1856 is a blend of premium aged whiskies between 8 and 14 years old. It has a caramel color with a beautiful deep golden hue. On the nose, baled hay and pumpkin seeds with subtle notes of ripe stone fruit and caramel corn. Bold and spicy upfront then mellows with sweet caramel and maple, like biting into an oatmeal raisin cookie. The finish is long and rich. It lingers pleasantly sweet on the palate with notes of vanilla after the spice dissipates.
- **Uncle Nearest 1884 Small Batch Whiskey**Uncle Nearest 1884 is the proud legacy of the best whiskey maker the world never knew, Tennessee distilling legend, Nearest Green. Each small batch has its barrels hand selected by our founders with each blend curated by descendants of Nearest Green. The signature of the descendant who curated each batch is embossed on the back.

## Wandering Mind Spirits | 89

#### Madison, WI

Unique, craft spirits made with all-natural ingredients. Created in Madison and produced and bottled by Yahara Bay Distillers.

- **WMS Bay Leaf Liqueur**: Liqueur, !TEST BATCH! A savory blend of bay leaf, tarragon and black pepper.
- WMS Classic Old Fashioned BATCHED COCKTAIL WMS Hibiscus Liqueur / bourbon / demerara syrup / cherry bark bitters / orange peel
- **WMS Espresso Liqueur**: Liqueur, !TEST BATCH! Featuring a custom blend of coffees from Barriques Coffee Roasters: Ethiopian yrgacheffe, natural Brazilian, and Guatemalan huehuetenango mingle with fresh orange peel and cocoa nib.
- **WMS Hibiscus Liqueur**: Liqueur, Wandering Mind Spirits Hibiscus Liqueur is a highly versatile cordial that pays homage to the hibiscus aguas frescas found in Mexico, Central America and the Caribbean. It deftly melds the tart, cranberry-like flavor of hibiscus with the bright acidity of lime peel and the lingering, warming spices of ginger and cinnamon.

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## Westland Distillery | 90

#### Seattle, Washington

Based in Seattle, Washington, Westland Distillery boasts a portfolio of superior quality single malt whiskies, crafted in a distinctly American, single malt style.

## Whistle Pig | 77

#### Shoreham, VT

WhistlePig began when we purchased our farm in 2007. After a few years of deep consideration and personal reflection, we committed ourselves to crafting the world's finest and most interesting Rye Whiskeys. With help from Master Distiller Dave Pickerell, we discovered and purchased an incredible stock of 10-year-old blending Whiskey in Canada that was being profoundly misused. That initial stock, for which we are forever grateful, is what kicked off our grand adventure.

Our commitment to authentic experience doesn't end when the bottle is capped: while we are growing, harvesting, barreling, and bottling our favorite grain, the animals are also being fruitful and multiplying. Kunekune pigs, sheep, goats, bees and horses call our farm home. Not to mention the 20 acres of maple trees we tap for syrup. Embracing more than 500 acres, we think our farm is the perfect place to experiment and provides us with ample access to the highest quality ingredients.

## Wild Turkey | 20

#### Lawrenceburg, KY

Russells Reserve 10yr: Bourbon Whiskey, Russells Reserve Rye 6yr: Bourbon Whiskey, Russells Reserve Single Barrel: Bourbon Whiskey, Russells Reserve Single Barrel Rye: Bourbon Whiskey, Wild Turkey 101 Bourbon: Bourbon Whiskey, Wild Turkey 101 bourbon

- **Wild Turkey 101 Rye**: Bourbon Whiskey, A legendary 101 proof straight rye whiskey known for its deep golden amber color and warm, smoky flavor with a rich, balanced aroma of vanilla and spice. 101 Rye finishes long and spicy and stands up to any mixer and shines through in a classic cocktail like the Old Fashioned.
- **Wild Turkey American Honey**: Bourbon Whiskey, Wild Turkey American Honey is an exceptionally smooth 71 proof (35.5% alcohol) liqueur blended with pure honey and real Wild Turkey Bourbon Whiskey. It's perfect straight out of the bottle, chilled in the freezer, or on the rocks. It's the sweeter, smoother side of Wild Turkey, with notes of sweet honey, caramel, and orange.
- Wild Turkey American Honey Sting: Bourbon Whiskey, We took our exceptionally smooth blend of pure honey and Wild Turkey Bourbon and added a hint of ghost pepper to craft our hottest Honey yet – American Honey Sting. At 71 Proof it's got more flavor, more kick and boasts a bite of ghost pepper that's 400 times hotter than your usual, tame hot sauce. It's all followed by that unmistakable smoothness of pure honey to keep you thirsty for more.
- WILD TURKEY BOURBON: Bourbon Whiskey, Originally crafted by Kentucky Bourbon Hall-of-Famer Eddie Russell as "Wild Turkey 81", Wild Turkey Bourbon is aged in American White Oak barrels with the deepest, No. 4 "alligator" char. With notes of sweet vanilla, pear, and

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Ohio Tavern 224 Ohio Ave Madison, WI 53704 Our Tacos are almost as good as our Martinis. hints of spice, this bourbon finishes with a flavor that is full and rich, whether enjoyed straight or with a mixer.

Wild Turkey Kentucky Spirit: Bourbon Whiskey, Wild Turkey Longbranch: Bourbon Whiskey, Finished on Texas Mesquite in collaboration with Eddie Russell/Matthew McConaughey

Wild Turkey Rare Breed: Bourbon Whiskey,

## Wisconsin Distillers Guild | 16

#### Madison, WI

Wisconsin has recently become home to a number of distilleries producing high quality spirits! This site is intended to introduce you to the distilleries and their products.

2006 saw the arrival of the first beverage distilleries to open in Wisconsin in decades with US prohibition wiping out the industry over 80 years earlier.

Why the resurgence? Because consumers who appreciate high quality, locally sourced food and beverages have grown weary of eating and drinking the mass produced products. Following the lead of craft breweries and small wineries, Wisconsin distillers are producing interesting and flavorful spirits for the discriminating consumer, just as distillers across the US did for a few hundred years before prohibition shut them down.

Take some time to explore our web site and get to know our Wisconsin made products. When you purchase the product of a Wisconsin distiller nearly all the money spent will stay in Wisconsin and you will help create Wisconsin jobs.

## WJ Deutsch | 83

#### Stamford, CT

The Redemption name was chosen to reflect the idea of Rye reclaiming its status – prior to prohibition, it was the #l selling type of whiskey.

The Redemption portfolio of whiskeys all have a high rye content in its recipe which gives it a distinct flavorful spicy taste.

The whiskey is all sourced in Lawrenceburg Indiana from the old Seagram's distillery, founded in 1847. The whiskey is batched and barreled in Bardstown Kentucky at Bardstown Barrel Selections.

The distinctiveness of Redemption comes from the attention to detail during the ageing and batching process which is all done to taste, insuring consistency bottle to bottle.

The combination of high rye content and proof allows the whiskey to gain significant flavor in new charred oak barrels with less ageing.

Bib & Tucker: Bourbon Whiskey, Bib & Tucker

- **Redemption Bourbon**: Bourbon Whiskey, Redemption Bourbon The high amount of corn gives this bourbon a classic sweet taste with notes of vanilla and caramel from the wood, and the rye adds some light spice flavor. Bottled at 84 proof for a lighter experience, great on the rocks or in mixed drinks.
- **Redemption High Rye Bourbon**: Bourbon Whiskey, Redemption High Rye Bourbon -Classic sweet backbone of Bourbon with strong notes of rye spice to add to the vanilla and caramel flavors of the whiskey, great for sipping or classic cocktails.
- **Redemption Rye Whiskey**: Rye Whiskey, Redemption Rye Beautiful flavored rye spice with light floral and citrus notes. Slight mint finish



You're the best at your craft and we're the best at ours!



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State Line Distillery o Madison, WI o 6,500 sq.ft.



Death's Door Distillery • Middleton, WI • 24,000 sq.ft.



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## Wollersheim Winery & Distillery | 76

#### Prairie du Sac, WI

The Wollersheim site was first planted with grapevines in the 1840s. Records reveal a tradition of brandy making going back as far as 1876. Prohibition ended winemaking and distilling at the historic site until the Wollersheim family reopened the winery in 1972. Decades later, they began making brandy as a natural extension of wine-making. In 2015 the family reawakened the tradition of brandy and spirits and opened the distillery.

Winemaker Philippe Coquard and son-in-law Distiller Tom Lenerz bring a winemaking approach to the spirits with attention to terroir, slow fermentations and quality of woods sourced for barrel aging, resulting in these spirits.

- **Bottled-in-Bond Brandy**: American Brandy, A true American Brandy, distilled from white wine and aged in new brandy Toasted oak barrels. This Bottled in Bond Brandy is bottled from a limited selection of barrels distilled and barreled in the same season, showcasing the flavors of each harvest.
- **Dancehall Absinthe Blanche**: Absinthe, A contemporary absinthe balancing the "Holy Trinity" of anise, wormwood and fennel with the delicate floral notes of Wisconsin grown botanicals.
- **Garden Gate Gin**: New Western Dry Gin, A contemporary dry gin featuring citrus and subtle floral notes that complement the crispness of juniper.
- **Press House Brandy**: American Brandy, A re-creation of the brandy distilled on site before Prohibition, this genuine American brandy is made from American native grapes and aged in American oak.
- **Round Top Rye**: Rye Whiskey, A classic, full-bodied American Rye Whiskey, balancing the spice of the rye with the sweetness of American oak.
- **Wisconsin Apple Brandy**: Flavored Brandy, An apple forward aged brandy, with notes of butterscotch and vanilla
- **Wollersheim Vermouth**: Vermouth, A modern, all Wisconsin take on Blanc and Bianco Vermouths, this semi-sweet vermouth is made exclusively with a unique blend of Wisconsin botanicals, wine and brandy.

## Yahara Bay Distillers | 80

#### Madison, WI

Yahara Bay Distillery in Madison, WI makes 25+ spirits, all handcrafted in small batches using local and regional ingredients. Yahara Bay takes great pride in producing premium quality, small batch, craft spirits. Yahara Bay's apple brandy is made from Honeycrisp apples from Kickapoo Orchard in Gays Mills, WI. The cherry brandy is made with Montmorency tart cherries grown in Door County, WI, and the coffee used in the coffee liqueur is from one of a few carefully selected craft coffee roasters in the Madison area including JBC and True. By knowing the source of the grains, fruit or herbs used in their spirits, Yahara Bay is better able to control quality and celebrate "The Spirit of Madison."

- Yahara Bay Apple Brandy: Flavored Brandy, Yahara Bay's apple brandy is made from Honey Crisp apples from the Kickapoo River Valley in Gays Mills, WI.
- Yahara Bay Bourbon Whiskey: Bourbon Whiskey, Distilled and aged at Yahara Bay Distillers this bourbon whiskey is cask strength version of our Flagship Yahara Bay Whiskey (bourbon whiskey).
- Yahara Bay Kirschwasser (Cherry Brandy): American Brandy, Our Kirschwasser is made with Montmorency tart cherries grown in Door County, WI. The spirits sampled this year are barrel aged for six years. Aroma: Caramel, Vanilla, Cherry, Chocolate, Oak Flavor: Sweet, floral, oak, cherry, vanilla, and spice Finish: Smooth, clean, medium, cherry and chocolate

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# Thank You

to our founding distillers. Without your passion and support we wouldn't be where we are today.

45<sup>th</sup> Parallel Spirits AeppelTreow Distillery Brown-Forman (Jack Daniels, Woodford) Bulleit Travis Hasse (now Dancing Goat Distillery) Death's Door Spirits Four Roses Great Lakes Distillery Heaven Hill Distillery Jim Beam New Holland Artisan Spirits North Shore Distillerv **Buffalo** Trace St. George Spirits **Templeton Rye** Tito's Wild Turkey

# **DISTILL AMERICA**

## **DISTILL AMERICA** Spirit by table #

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